

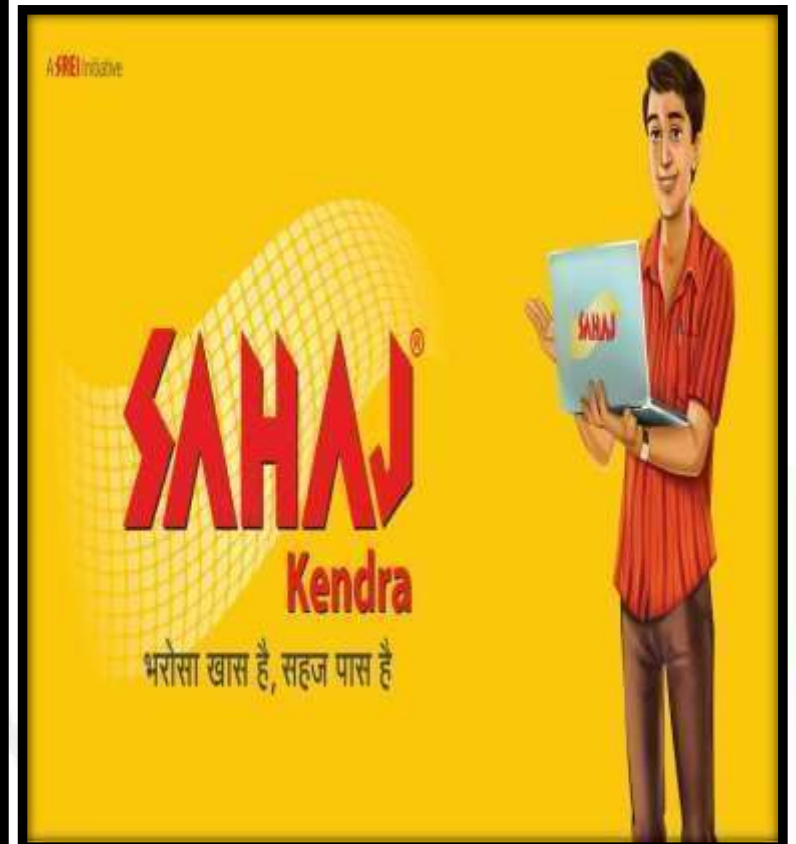


- ✓ Axis Lead Generation Process
- ✓ Illustration
- ✓ Sample Earning Potential
- ✓ Commercials



# Axis Lead Generation Process

SAHAJ



# Axis Lead Generation

SAHAJ

Click On 'All Services' and choose 'AXIS CRM' option

The screenshot displays the SAHAJ Axis Bank portal interface. At the top, there is a yellow header with the SAHAJ logo on the left and navigation options including 'English', a user profile icon, a document icon, a trash icon, a settings gear, and a power button. Below the header, a dark grey sidebar on the left contains a user profile icon and the text 'Welcome Abhijeet'. The sidebar menu includes 'Dashboard', 'All Services' (circled in red), 'My Business', 'Manage Services', 'Commission Structure', and 'Training'. The main content area is titled 'Axis Bank' and features four service cards: 'AXIS BANK', 'AXIS CRM' (circled in red), 'AXIS EKYC', and 'AXIS AEPS'. Each card contains the Axis Bank logo and the service name. At the bottom, the footer contains the copyright notice 'Copyright © 2021 Sahaj. All rights reserved.' and links for 'Sahaj Corporate', 'Downloads', and 'Contact Us'.

# Axis Lead Generation

SAHAJ

Click on 'Lead Generation' option to fill lead details

SAHAJ

English



Welcome  
Abhijeet

Axis Bank

AXIS CRM



Lead Generation



Lead Status



AXIS BANK



AXIS EKYC



AXIS AEPS

# Axis Lead Generation

SAHAJ


For Lead Generation fill the necessary details of the customer and select Loan product category

Welcome  
**MANISH**

- HOME >
- Banking >
- PAN & Tax >
- Entertainment >
- Travel & Tourism >
- Fastag >
- Government Services >
- Earn More >
- Sahaj Bazaar >
- Insurance >

Lead Generation

POWERED BY

 **AXIS BANK**

First Name	Last Name	Mobile No
<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>	<input type="text" value="Mobile No"/>
Alternate Mobile No	Agent Id	Branch Code
<input type="text" value="Alternate Mobile No"/>	<input type="text" value="SRL9943923671480990"/>	<input type="text" value="1525"/>
*Product	*Sub Product	Comment
<input type="text" value="Select Category"/> ▼	<input type="text" value="Select"/> ▼	<input type="text" value="Comment"/>

# Axis Lead Generation

SAHAJ

Here you can find various category of Loan , in which you can choose product as per the customer needs

Welcome  
MANISH

- HOME >
- Banking >
- PAN & Tax >
- Entertainment >
- Travel & Tourism >
- Fastag >
- Government Services >
- Earn More >
- Sahaj Bazaar >

Select Category

- Loan Against Property
- Loan against securities
- Personal Loan
- ASHA Home Loans
- Locker
- Unsecured OD-SBB
- CGTMSE-SBB
- Unsecured Business Loan-SBB
- Two Wheeler Loan
- Current Account
- Retail Remittances
- RL Savings
- Public Provident Fund
- Rural Lending
- Current Account - Normal
- Bullion
- Deepening
- Current Account - HV
- Auto Loan

POWERED BY

AXIS BANK

Last Name \_\_\_\_\_ Mobile No \_\_\_\_\_

Last Name \_\_\_\_\_ Mobile No \_\_\_\_\_

Agent Id \_\_\_\_\_ Branch Code \_\_\_\_\_

SRL9943923671480990 1525

\*Sub Product \_\_\_\_\_ Comment \_\_\_\_\_

Select \_\_\_\_\_ Comment \_\_\_\_\_

# Axis Lead Generation

SAHAJ

After filling the necessary details of the customer, click on 'Generate Lead' option



Welcome  
MANISH

HOME >

Banking >

PAN & Tax >

Entertainment >

Travel & Tourism >

Fastag >

Government Services >

Earn More >

Sahaj Bazaar >

Insurance >

E-Learning >

Lead Generation

POWERED BY



First Name

GAURAV

Last Name

SRIVASTAVA

Mobile No

9151007903

Alternate Mobile No

9415126923

Agent Id

SRL9943923671480990

Branch Code

1525

\*Product

Home Loan

\*Sub Product

Pre-Approved BT

Comment

Comment

Generate Lead

# Axis Lead Generation

SAHAJ

After successfully submitting the Lead details , Lead Generation Receipt will be generated, then call back will be done by Bank end within 24-48 hours to close the lead



Welcome  
MANISH

HOME >

Banking >

PAN & Tax >

Entertainment >

Travel & Tourism >

Fastag >

Government Services >

Earn More >

SahaJ Bazaar >

Insurance >

E-Learning >



## LEAD GENERATION RECEIPT

Date: 2023-05-18

Time: 15:43:57

BC Name: MANISH

Agent Id: SRL9943923671480990

BC Location: N1525: Padrauna Branch

Terminal Id: 00035638

STAN: 313815229426

RRN: 313815229426

Branch Mapped: N1525: Padrauna Branch

Customer Name: GAURAV SRIVASTAVA

Product: Pre-Approved BT

Lead Reference Number: 515467196

Lead generated successfully !!!!!!!



# Axis Lead Generation

You can also see the Lead generation status via click on 'Lead Status option' under 'Axis CRM' header

The screenshot displays the Axis Bank CRM interface. On the left is a dark sidebar with a user profile icon and the text 'Welcome MANISH'. Below the profile are menu items: HOME, Banking, PAN & Tax, Entertainment, Travel & Tourism, Fastag, Government Services, Earn More, Sahaj Bazaar, Insurance, and E-Learning. The main content area is titled 'Axis Bank' and contains a section labeled 'AXIS CRM'. Inside this section, there are two buttons: 'Lead Generation' and 'Lead Status'. The 'Lead Status' button is highlighted with a blue rectangular border. Below the 'AXIS CRM' section are two buttons: 'AXIS BANK' and 'AXIS EKYC'. At the bottom of the page, there is a footer with the text 'Copyright © 2021 Sahaj. All rights reserved.' and links for 'Sahaj Corporate', 'Downloads', and 'Contact Us'.

# Axis Lead Generation

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You can See the status via search by Ref No. Or clicking on 'Search All' option

Lead Generation Status

POWERED BY

AXIS BANK

Ref No

515467196

RESET Search By RefID Search All

Show 5 entries Search:

Ref No	Customer Name	Product	Lead Status	Lead Converter	Branch
515467196	GAURAV SRIVASTAVA	Pre-Approved BT	Auto Assignment	Pooja Prajapati	N1525: Padrauna Branch

Previous 1 Next

# Illustration

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# Illustration

Product	Audience	Quantity	Average Disbursement Amount	SM Commission	SM - Total Commission	PM Commission	PM - Total Commission	SPM Commission	SPM - Total Commission
Home Loan	Only at Municipality Area	2	2*3000000 = 6000000	0.24%	14400	0.02%	1200	0.01%	600
Personal Loan	Only for Salaried Person	10	10*100000 = 1000000	0.60%	6000	0.04%	400	0.01%	100
Two Wheeler Loan	For Everyone	20	20*100000 = 2000000	0.38%	7680	0.03%	512	0.01%	200
Car Loan	For Everyone	2	2*1000000 = 2000000	0.48%	9600	0.03%	640	0.01%	200
Gold Loan	Instant Loan	8	8*50000 = 400000	0.38%	1536	0.03%	102.4	0.01%	40
Tractor Loan	For Everyone	2	2*4000000 = 8000000	0.48%	38400	0.03%	2560	0.01%	800
ODCON	For Businessman & Farmers	4	4*2500000 = 10000000	0.38%	38400	0.03%	2560	0.01%	1000
		<b>48</b>			<b>116016</b>		<b>7974.4</b>		<b>2940</b>

50%	<b>58008</b>
25%	<b>29004</b>
10%	<b>11601.6</b>

If you achieve 50%, 25% even 10 % of the business target, check how much can you earn!

Your monthly earning

# Sample Earning Potential

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A cartoon illustration of a man in a red shirt and brown pants holding a laptop with the SAHAJ logo on it. The background is yellow with a grid pattern.

# Sample Earning Potential – Home Loan SAHAJ

The screenshot shows the SAHAJ web portal interface. The main content area is titled 'Lead Generation' and features a form for generating leads. The form includes the following fields:

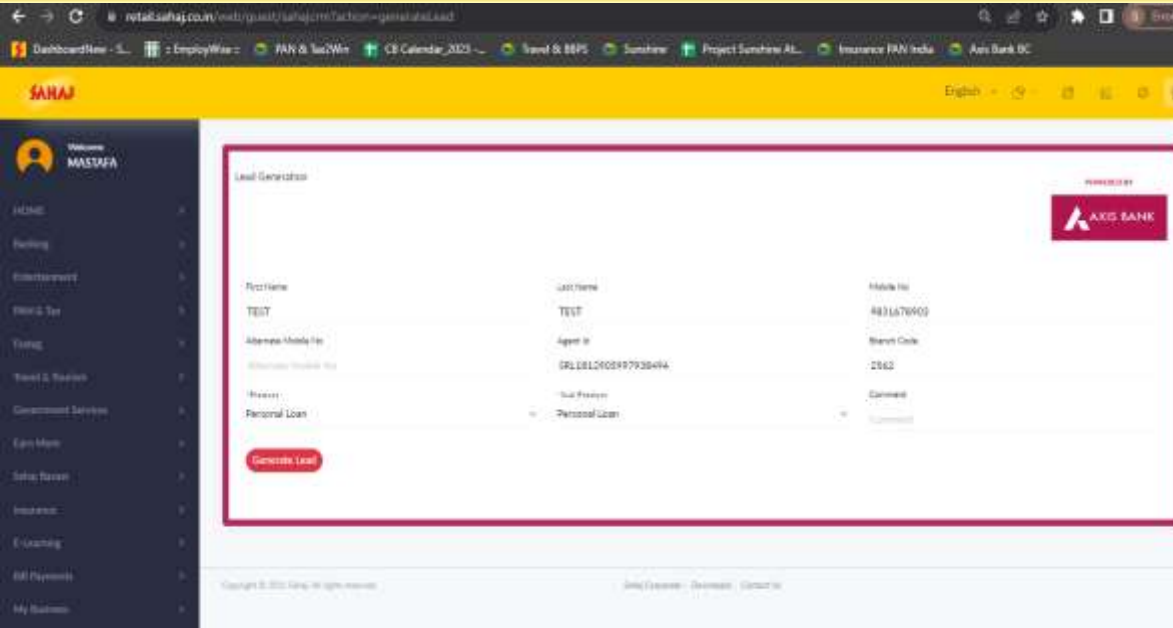
- First Name: TEST
- Last Name: TEST
- Mobile No: 9831678903
- Alternate Mobile No: (empty)
- Agent Id: SRL1812905997938494
- Branch Code: 2562
- Product: Home Loan
- Sub-Product: Home Loan

A 'Generate Lead' button is located at the bottom left of the form. The SAHAJ logo and 'POWERED BY AXIS BANK' are also visible in the interface.

Earn INR 14400 by converting just 2 Home Loans !

Product	Audience	Quantity	Average Disbursement Amount	SM Commission	SM - Total Commission	PM Commission	PM - Total Commission	SPM Commission	SPM - Total Commission
Home Loan	Only at Municipality Area	2	2*3000000 = 6000000	0.24%	14400	0.02%	1200	0.01%	600

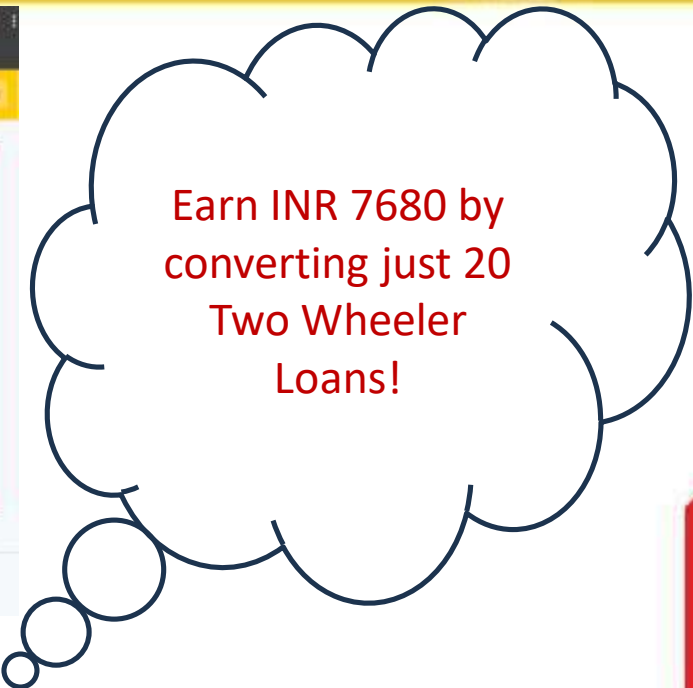
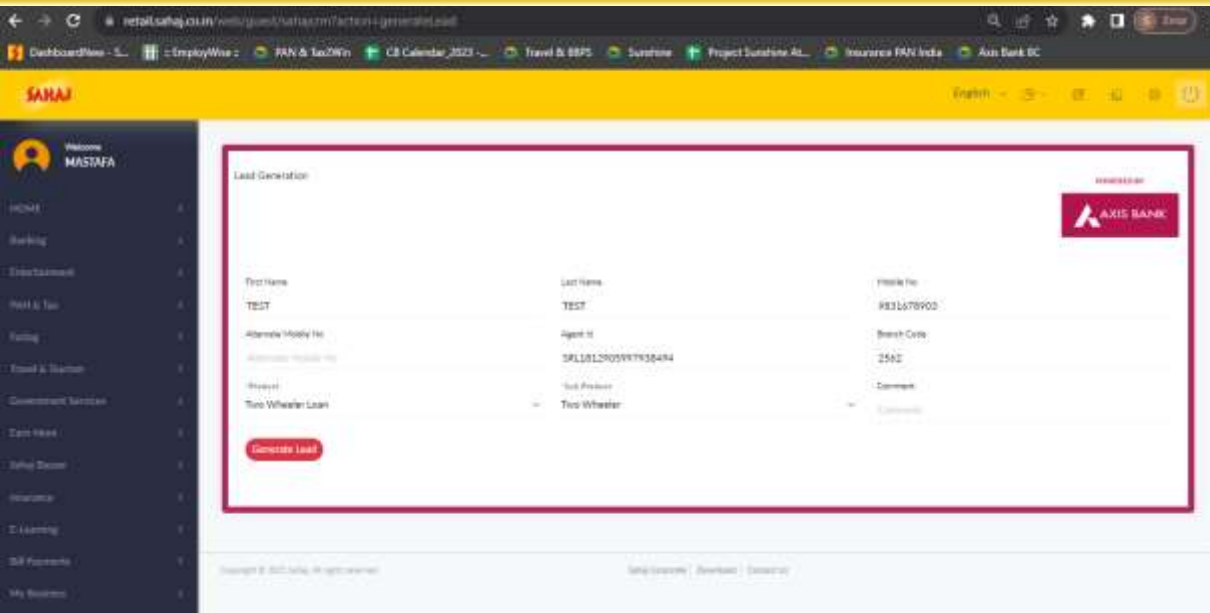
# Sample Earning Potential – Personal Loan SAHAJ



Product	Audience	Quantity	Average Disbursement Amount	SM Commission	SM - Total Commission	PM Commission	PM - Total Commission	SPM Commission	SPM - Total Commission
Personal Loan	Only for Salaried Person	10	10*100000=1000000	0.60%	6000	0.04%	400	0.01%	100

# Sample Earning Potential – Two Wheeler Loan

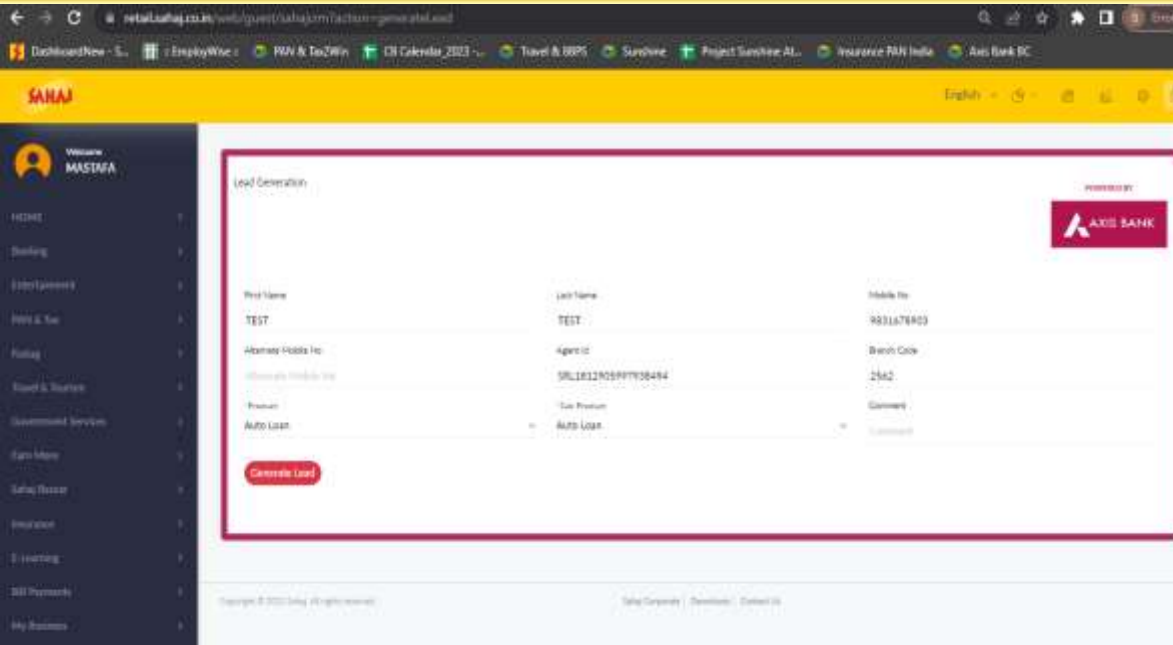
**SAHAJ**



Product	Audience	Quantity	Average Disbursement Amount	SM Commission	SM - Total Commission	PM Commission	PM - Total Commission	SPM Commission	SPM - Total Commission
Two Wheeler Loan	For Everyone	20	20*100000 = 2000000	0.38%	7680	0.03%	512	0.01%	200



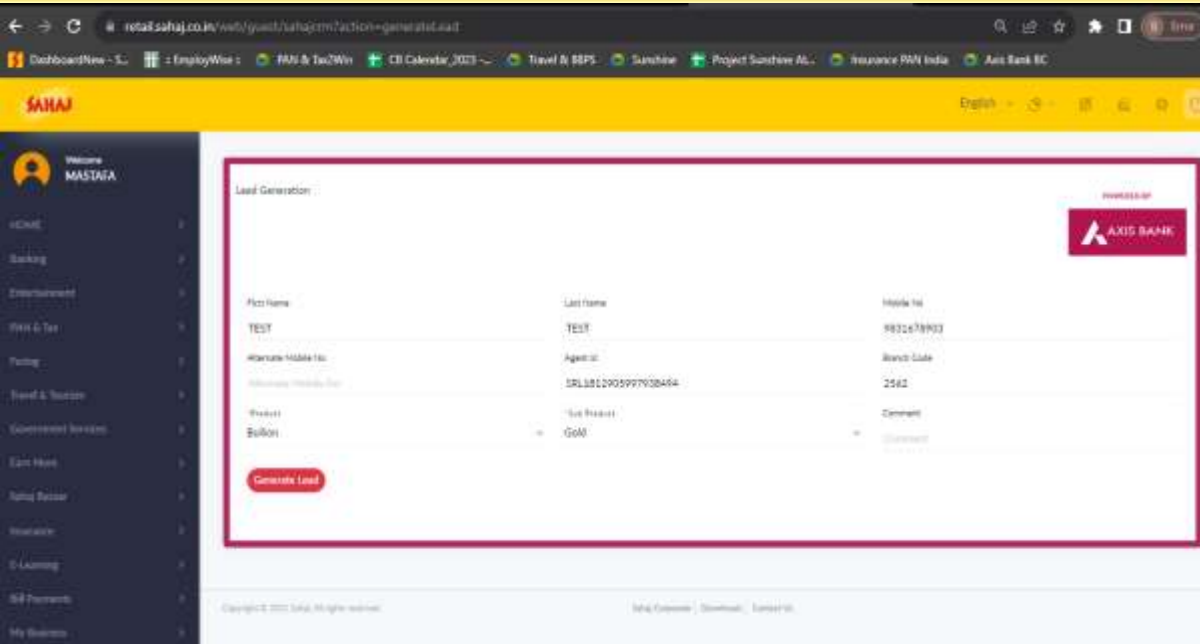
# Sample Earning Potential – Car Loan



Product	Audience	Quantity	Average Disbursement Amount	SM Commission	SM - Total Commission	PM Commission	PM - Total Commission	SPM Commission	SPM - Total Commission
Car Loan	For Everyone	2	2*1000000 = 2000000	0.48%	9600	0.03%	640	0.01%	200

# Sample Earning Potential – Gold Loan

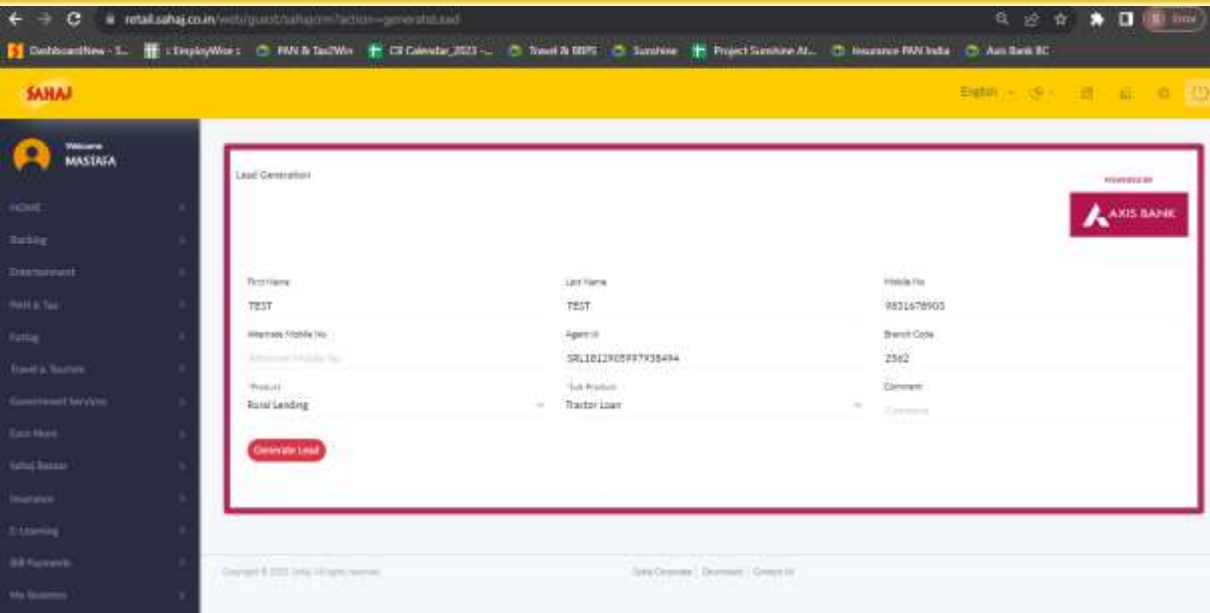
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Earn INR 1536 by converting just 8 Gold Loans!

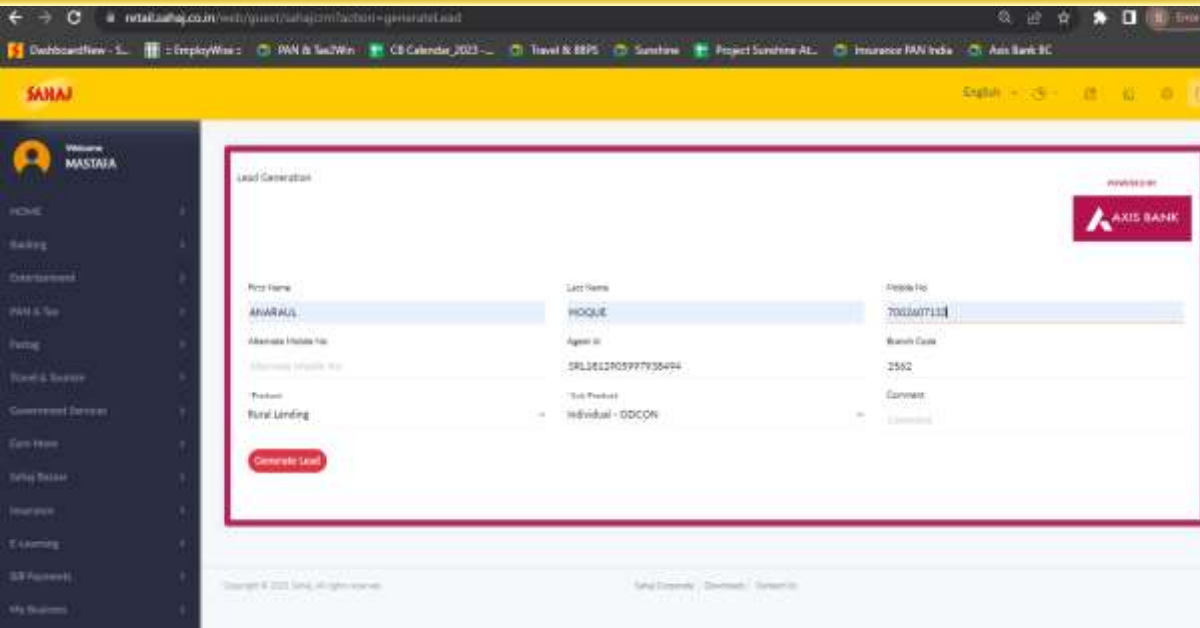
Product	Audience	Quantity	Average Disbursement Amount	SM Commission	SM - Total Commission	PM Commission	PM - Total Commission	SPM Commission	SPM - Total Commission
Gold Loan	Instant Loan	8	8*50000 = 400000	0.38%	1536	0.03%	102.4	0.01%	40

# Sample Earning Potential – Tractor Loan



Product	Audience	Quantity	Average Disbursement Amount	SM Commission	SM - Total Commission	PM Commission	PM - Total Commission	SPM Commission	SPM - Total Commission
Tractor Loan	For Everyone	2	2*4000000 = 8000000	0.48%	38400	0.03%	2560	0.01%	800

# Sample Earning Potential – Business Loan



Product	Audience	Quantity	Average Disbursement Amount	SM Commission	SM - Total Commission	PM Commission	PM - Total Commission	SPM Commission	SPM - Total Commission
ODCON	For Businessman & Farmers	4	4*2500000 = 10000000	0.38%	38400	0.03%	2560	0.01%	1000

# Commercials

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# Axis Bank BC Asset Commercials



## Asset Commercials

Product	SM Commission	PM Commission	Super Commission
SBB - (Secured Term Loan)	0.29%	0.02%	0.01%
SBB - (Cash Credit / Overdraft)	0.048% of disbursement amount or 25% of processing fees which ever is higher	0.0032% of disbursement or 1.5% of processing fees which ever is high	0.00%
SBB - (Business Loan)	0.38%	0.03%	0.01%
Home Loan	0.24%	0.02%	0.01%
Loan Against Property (LAP)	0.24%	0.02%	0.01%

# Axis Bank BC Asset Commercials



## Asset Commercials

Product	SM Commission	PM Commission	Super Commission
Auto Loan	0.48%	0.03%	0.01%
Commercial Vehicle / Commercial Equipment	0.24%	0.02%	0.01%
Two Wheeler Loan	0.38%	0.03%	0.01%
Personal Loan	0.60%	0.04%	0.01%
Education Loan	0.24%	0.02%	0.01%
Loan Against Securities (LAS)	0.12%	0.01%	0.01%

# Axis Bank BC Asset Commercials



## Asset Commercials

Product	SM Commission	PM Commission	Super Commission
Gold Loan	0.38%	0.03%	0.01%
Tractor Loan	0.48%	0.03%	0.01%
B2B Retail and MSME - (Secured Term Loan)	0.29%	0.02%	0.01%
B2B Retail and MSME - (All other facilities CC / OD / Term Loan other than Secured Term Loan, etc.)	0.05%	0.00%	0.01%
B2C (KCC & ODCON)	0.38%	0.03%	0.01%
B2C (Kisan Samarth)	0.38%	0.03%	0.01%





# Thank You