FASTag Electronic Toll Collection

FASTag

- FASTag is simple to use, reloadable tag which enables automatic deduction of toll charges and lets you pass through the toll plaza without stopping for the cash transaction

- FASTag is linked to a prepaid account from which the applicable toll amount is deducted

- The tag employs Radio-frequency Identification (RFID) technology and is affixed on the vehicle's windscreen after the tag account is active

Benefits of using FASTag

- Ease of payment - No need to carry cash for the toll transactions & saves time

- Near non-stop movement of vehicles leading to lower fuel cost

- Online Recharge - FASTag can be recharged online through Credit Card/Debit Card/ NEFT/RTGS or Net banking

- SMS alerts for toll transactions, low balance etc

- Online Portal for customers

Benefits of using FASTag

- FASTag is a perfect solution for a hassle-free trip on national highways
- FASTag is presently operational at 407 toll plazas across national and state highways
- Other benefits are:

   (a) Environmental benefit :   • Reduced air pollution; reduced use of paper

- (b) Social benefit   :   • Reduced toll payment hassles, analytics for better highway management

- (c) Economic benefit :   • Reduced effort in management at toll plaza, reduced effort in monitoring centrally

Where to buy from?

The customer may visit any of the Point of Sale (POS) locations at Toll Plazas / Issuer Agency, CSC/VLE Point, Dealer Point, RTO Agents etc.

Documents required:

- **Agent must check the original KYC document while collecting documents along with the application for FASTag.**
- **Registration Certificate (RC) of the vehicle.**
- **KYC documents as per the category of the vehicle owner viz. (viz. Individual / Corporate):**

List of KYC documents (ID & Address) which required for Individual Customers	List of required documents for Corporate Customers **(INCASE NON-HDFC BANK ACCOUNT HOLDERS)**	
Individual / Retail	Corporate Customer **(**Public Ltd./ Private Ltd./ Partnership**)**	Corporate Customer (Proprietorship)
ID Proof : PAN Card / Driving License / Voter ID / Passport	Certificate of Incorporation/ Partnership Deed/ Registration certificate of the firm	PAN Card of Proprietor
Address Proof : Driving License / Voter ID / Passport	PAN Card of the corporate	Address Proof of the Proprietor
	Photo ID of signing authority	Address Proof of the Proprietor
	GST Certificate	Shop Act or other Firm Proof
	List of Directors with addresses/Name and addresses of Partners	GST Certificate

Note : Registration Certificate (RC) will be mandatory document for Individual and Corporate Customer

FASTag Request Process:

Customer Acquistion → **Online form & KYC submission** → **Registration fees & deposits**

FASTag dispatch/ handover ← **FASTag issuance & activation** ← **Account & wallet creation** ← **KYC verification**

Registered vehicles in India :

Year	LMV Passengers	Jeeps	Cars	Taxis	Buses	Goods Vehicles	Other Vehicles	Total no of Vehicles
2012*	4242968	1987098	17569546	2011022	1296764	7658391	8866332	43632121
2018*	4752124	2225550	19677892	2252345	1452376	8577398	9930292	48867976

* Data source mospi.nic govt. site
* Taking assumption 2% growth Per year in number of vehicles

FASTag Business Process:

SAHAJ

Sahaj eServices
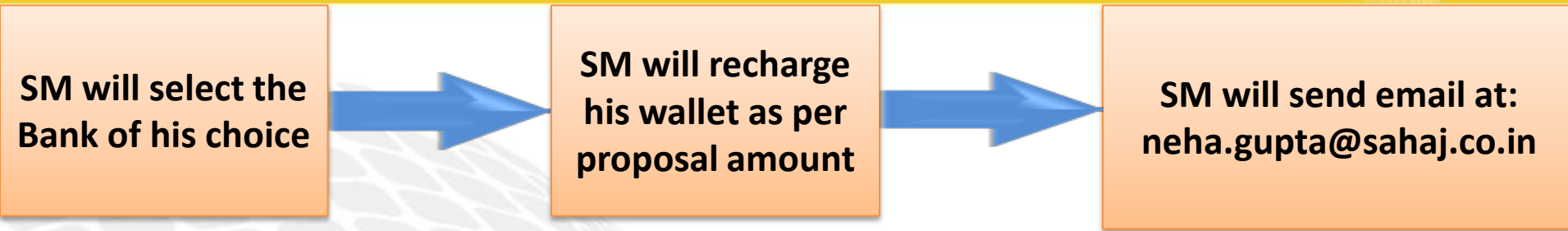
SHOWROOM EGYPT

FASTag sale

- ✓ Direct through car dealers
- ✓ Through our existing associates
- ✓ Through field sales executives
- ✓ Through our Regional Offices
- ✓ Through Master franchise/Vendor/VLE model

Business Opportunity for us :

✓ **Till now only 85% market captured by agencies**

SM On-boarding Process:

| SM will select the Bank of his choice | → | SM will recharge his wallet as per proposal amount | → | SM will send email at: neha.gupta@sahaj.co.in |

The email must contain the following points:

- VLE Id of SM
- State & District of SM center
- Recharge Amount
- Bank opted
- SM Name
- SM Phone No.
- SM email id
- No. of tags required
- Vehicle class

Enrollment Process of Dealer / Vendor / VLE & TP Operators :-

For Onboarding of Dealer/Vendors/VLE & TP Operators we are doing agreement/SMID formalities with them. And we are taking KYC documents like

1- Pan Card
2- Aadhaar Card
3- Cancel Cheque
4- Corporate/Proprietorship documents

Thank You