

# E-Learning

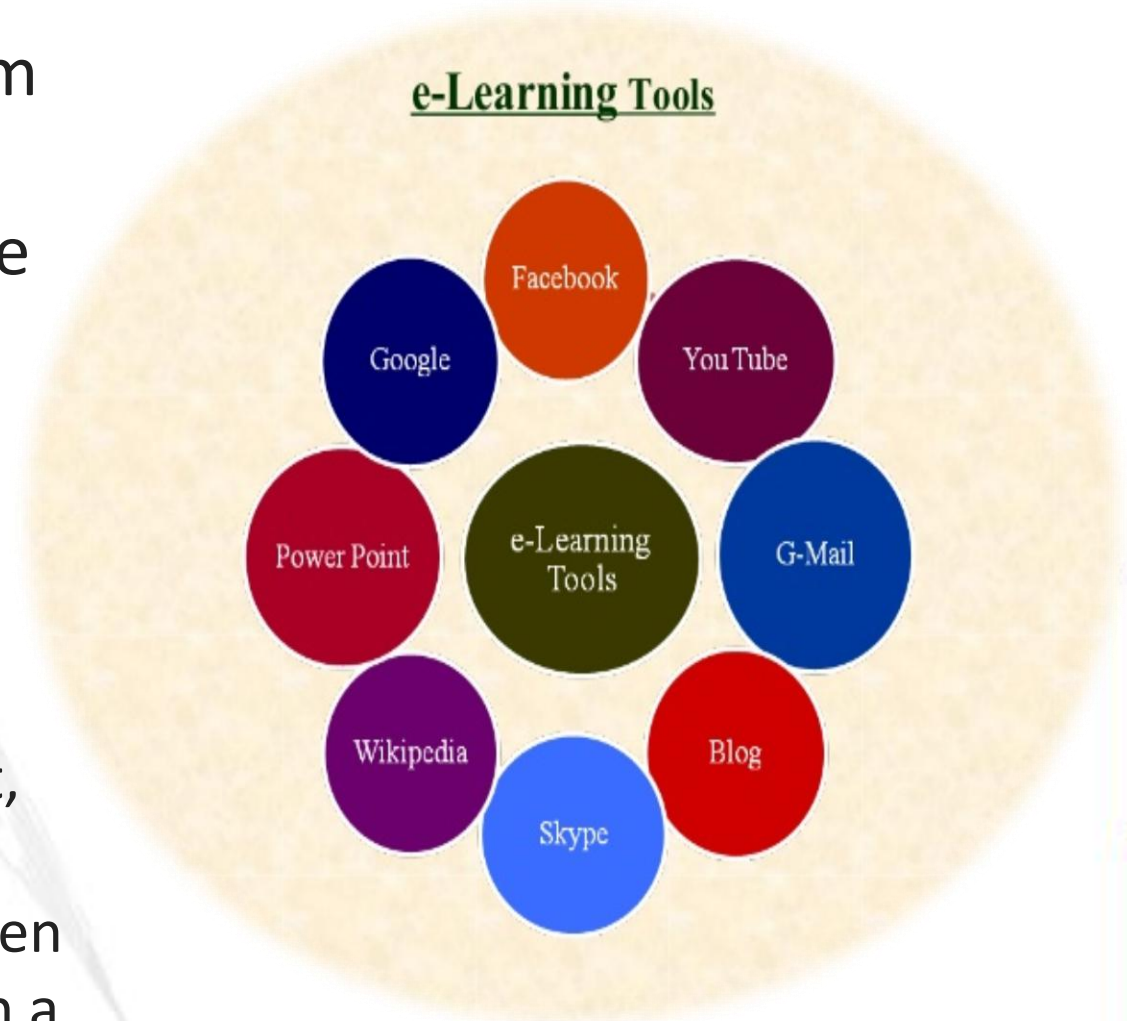


# What is e-Learning

**eLearning** is **learning** utilizing **electronic** technologies to access educational curriculum outside of a traditional classroom. In most cases, it refers to a course, program or degree delivered completely **online**.

## What does e-learning consist of?

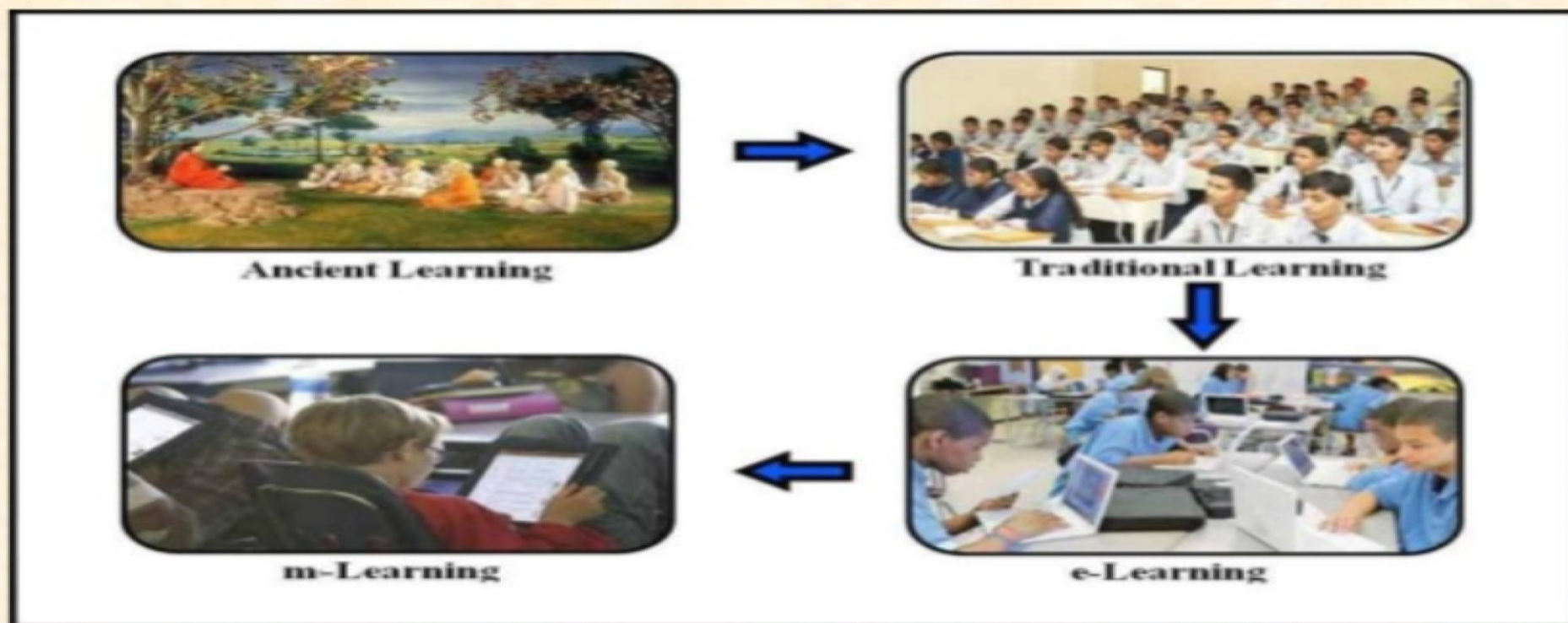
**E-learning** can be CD-ROM-based, Network-based, Intranet-based or Internet-based. It **can** include text, video, audio, animation and **virtual** environments. It **can** be a very rich **learning** experience that **can** even surpass the level of **training** you might experience in a crowded classroom. It's self-paced, hands-on **learning**.



## **The Most Important Benefits of e-Learning For Students are -**

- **Online Learning Accommodates Everyone's Needs.** The online method of learning is best suited for everyone
  - **Lectures Can Be Taken Multiple Times**
  - **Offers Access To Updated Content**
  - **Quick Delivery of Lessons**
  - **Scalability**
  - **Consistency**
  - **Reduced Costs**
  - **Effectiveness**

## Transformation of Learning with New Technologies



## **E Learning Technology at Sahaj**



Sahaj Server  
Sahaj DB



PHP Application



E Learning  
Software at  
SM System



2.Chapter  
Progression & Marks  
capture

1. Login ID & password  
authentication



**Sahaj Server speaks to e Learning container/ software which is installed at SM Laptop/ Desktop through PHP Weborb Application**

**Sahaj e Learning courses can be learnt in Offline mode at Computer/ Laptop at any time only if the software is installed in the device. This is not Web based learning**

**Internet is only required 2 times , 1<sup>st</sup> at the time of Login & 2<sup>nd</sup> when a student is logging off**

# **Scope & System Requirement**



## **System requirement to run Sahaj Courses**

**2 GB Ram**

**Dual Core Processor**

**Hard drive – 50 – 100 GB**

**Operating System – windows 7 / windows 10**

**High Speed internet (Installation can not be done through mobile data sharing)**

**Sahaj e-Learning majority courses are available in multilingual format**

**English, Hindi, Oriya , Assamese & Bengali**

## **Course Size of Sahaj EL**

<b><u>Course Name</u></b>	<b><u>Size</u></b>
AdvancedTally	685 MB
Computer Today	619 MB
DDEO_MSExcel	818 MB
DDEO_MSPowerPoint	0.99 GB
DDEO_MSWord	822 MB
DDEO_Windows7	1.01 GB
CorelDraw	1.07 GB
DreamWeaver	196 MB
PageMaker	210 MB
Photoshop	1.80 GB
Comp Fundamentals	1.29 GB
MS Excel	556 MB
MS PowerPoint	601 MB
MS Windows	461 MB
MS Word	442 MB
Typo Tutor	51.2 MB
SHJ E_SHIKSHA PART2	1.81 GB

# Software Installation Steps in Brief

Language wise all courses links are stored in Microsoft OneDrive

## **Step-1**

As per the requirement Software link is being sent to SM

SM to download all files from the Link and get it stored in system

Deactivate Antivirus  
Change system date.  
Uninstall existing Adobe air file (if any)

## **Step-2**

Required files are to be copied and pasted under system "programe Files"

Adobe Air file to be run. Icon of the software will be created on desktop

Click on the Icon .  
Insert SM ID,  
Student ID &  
Password and  
login to course

# E Learning Courses

**SAHAJ**

SL NO	SERVICE_NAME	SERVICE_ID	Duration in Month	MRP	SKASH Deduction
1	Advanced Tally ERP 9	303	12	2690	1614
2	CERTIFICATE IN COMPUTER APPLICATION	203	6	1200	720
3	COMPUTER FUNDAMENTALS	150	3	1750	1050
4	Computer Today		6	2500	1500
5	Dream Weaver	121	3	1500	900
6	DTP	318	12	3725	2235
9	ELO_CORELDRAW_SINGLE	131	6	3100	1860
16	ELO_PHOTOSHOP_SINGLE	138	6	3100	1860
17	Hardware and Networking	118	3	1500	900
18	INTERVIEW ETIQUETTES	43	3	1000	600
19	JOB - TRAINER	45	3	900	540
20	DOMESTIC DATA ENTRY OPERATOR	165	12	5600	3360
33	MICROSOFT_EXCEL_2010	159	3	2050	1230
34	MICROSOFT_POWERPOINT_2010	160	3	1550	930
35	MICROSOFT_WORD_2010	158	3	1550	930
36	Pagemaker	122	3	1250	750
37	Tally ERP 9	117	6	2000	1200
38	TYPO LESSON	44	3	600	360
39	WINDOWS_7	161	3	1050	630

# **Category Wise Division**



**Sahaj has registered over 200,000 students in various eLearning courses under its e-Shiksha service**

## **Courses for School Students**

- **COMPUTER FUNDAMENTAL**
- **MICROSOFT\_EXCEL\_2010**
- **MICROSOFT\_POWERPOINT\_2010**
- **MICROSOFT\_WORD\_2010**
- **WINDOWS\_7**
- **DREAM WEAVER**

## **Courses for Adult Students**

- **PAGE MAKER**
- **COMPUTER TODAY**
- **CERTIFICATE IN  
COMPUTER  
APPLICATION**
- **CORELDRAW**
- **PHOTOSHOP**
- **SARKARI PARIKSHA  
PREPARATION**

## **Courses for Professionals**

- **ADVANCED TALLY ERP 9**
- **Tally ERP 9**
- **DTP**
- **HARDWARE & NETWORKING**
- **DOMESTIC DATA ENTRY  
OPERATOR**
- **JOB – TRAINER**
- **INTERVIEW ETIQUETTES**

# Certificates

SAHAJ



e-Shiksha

## Certificate of Completion

Learning Centre ID: 9947076700000001

Certificate No.: SI/EL/CCA/20-21/06

Certified that..... MAYCAL CHAUDHARY.....

of..... UTTAR PRADESH MAHARAJGANI..... District/City/Town

has successfully completed Sahaj e-Shiksha

CERTIFICATE IN COMPUTER APPLICATION..... Course of

6 MONTHS..... duration with marks..... 85%..... in..... FY-20-21.....

Date: 07.04.2020

Authorised Signatory



Sahaj Retail Limited

CIN: U74110WB2001PLC093780  
Regd Office: Tangra Industrial Estate II, 45, Radhanath Chowdhury Road, Kolkata - 700015  
Tel: +91 33 6618 9161 | contactus@sahajretail.com  
www.sahajcorporate.com | www.sahajretail.com



Jan Seva Kendra  
Govt. of Uttar Pradesh

With LOGO

Without LOGO



e-Shiksha

## Certificate of Completion

Learning Centre ID: 4119110100000001

Certificate No.: SA/OD/A-TE9/006476/JAN2020

Certified that..... PRANGYA PARIMITA MAHAPATRA.....

of..... KHURDA ODISHA..... District/City/Town

has successfully completed Sahaj e-Shiksha

Advanced Tally (With KIT)..... Course of

12 Months..... duration with marks..... 89%..... in..... Jan-2020.....

Date: 07-01-2020

Authorised Signatory



Sahaj Retail Limited

CIN: U74110WB2001PLC093780  
Regd Office: Tangra Industrial Estate II, 45, Radhanath Chowdhury Road, Kolkata - 700015  
Tel: +91 33 6618 9161 | contactus@sahajretail.com  
www.sahajcorporate.com | www.sahajretail.com

# Target Segment

**SAHAJ**



Cyber Cafe



NGOs



Colleges



Trust/Society



Schools



Private Computer  
Education Centers



**RETAIL  
COURSES**



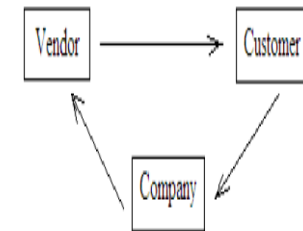
**BULK Model**



**Franchise / SeP Model**



**Institutional/SIP Model**



**Third Party Course**

# **Retail/ Regular Purchase**

- Retail Purchase here refers to the consumption of a single course against a single student ID in a single quantity.
- A single student can purchase different courses in a quantity of “1”.

**Example :- “Ram “ is a student , he can purchase CF -1, Tally -1, DDEO-1, Corel draw-1 .**

**But**

**He can not purchase CF-3, Tally-2.....**

# What is Bulk Purchase

**In case of Bulk Purchase, a user can purchase multiple copies of the same course or multiple courses together and enroll students to it**

**Bulk Deal is Applicable on following 6 Courses:-**

- 1. DTP**
- 2. Certification in Computer Application**
- 3. Advanced Tally ERP**
- 4. Domestic data Entry Operator**
- 5. ERP Tally 9**
- 6. Computer Today**

a. VLE can have mix of Registrations ( CCA/DDEO/Tally ERP/Adv. Tally/DTP/CT) and also can take any one.

b. Instant Cashback to VLE as per the Revenue slab

c. Bulk Deal will be valid for 6 months from the date of transaction.

*The terms and conditions are subject to change without prior notice by the Management*

## What is SIP

1. Minimum quantity to be purchased is 25 .
2. There will be only one course available under this Model and that is COMPUTER FUNDAMENTAL – SERVICE CODE 150: - – MRP of the course will be Rs. 650/- and Skash deduction will be Rs. 550/- (GST wise calculation will be given in ERP\_BRS). Partners – School Models will get “100” Rs. Against every successful student registration.
3. Special price for CF (650/-) will only be applicable under this model.
4. SM will be able to register students under only “Computer Fundamental” Course Fee is 650/- portal deduction will be 550/-

**SIP is also a  
type of Bulk  
deal  
although  
only 1  
course is  
available  
under this  
model**

# **What is SeP / e-Learning Franchise Model**



## **What is SeP?**

SeP is “Sahaj e Shiksha Partner

## **What is Prepaid Franchise Model?**

Prepaid refers to services paid for in advance for a certain duration

## **What is Sahaj Prepaid Franchise Model?**

“Sahaj e Shiksha Partner “/ SeP is the Sahaj Prepaid Franchise Model which comes under Sahaj e Learning Service.

## **How does the model work?**

It is a new Business Model for which an entrepreneur has to pay the scheme amount in advance for a certain period and enjoy the unlimited student registration facility at his own price for that period

## **What is the USP (Unique selling point) of SeP?**

**- “Unlimited student Registration and unlimited course selling at your own price”.**

**In case of Renewal, Within window period SeP can avail 20% discounted price**

## **Renewal for 85 Thousand**

- Skash Deduction-68000 Thousand.
- GST Amount- 10372.88 Thousand.
- Revenue after GST-57627.12 Thousand.
- Tenure-6 Months.
- Monthly Amortizing Amount is 9604.52 Thousand and will continue for 6 months.

## **Renewal for 1.30 Lac**

- Skash Deduction-104000 Thousand
- GST Amount-15864.41 Thousand
- Revenue after GST – 88135.59 Thousand.
- Tenure-9 Months
- Monthly Amortizing Amount is 9792.52 Thousand and will continue for 9 months.

## **Renewal for 2.00 Lac**

- Skash Deduction -160000 Thousand.
- GST Amount- 24406.78 Thousand.
- Revenue after GST – 135593.22 Thousand.
- Tenure -15 Months.
- Monthly Amortizing Amount is 9039.55 Thousand and will continue for 15 months.

# Select E-Learning

Inbox - debopriyo.bose@sahaj.co x Dashboard - Sahaj x

retail.sahaj.co.in/web/guest/dashboard-vle

English ! 🕒 📅 👤 🏠 ⚙️ 🔌

Welcome Testing

HOME > Banking > Government Services > Insurance > **E-Learning** > E-Learning Utilities > Entertainment > My Business > My Work Space >

|| आपके जिले उन्नाव ए

|| Recharge SKASH with flick of your fingers through TURANT via Net banking / Credit can

**Performance Snapshot** --Select--

<b>SALES</b> ₹0.00 L (0.00 %)	<b>COMMISSION</b> ₹0.00 (0.00 %) UNPAID TENTATIVE COMMISSION: * ₹0.00	<b>TRANSACTIONS</b> #0.00 (0.00 %)
-------------------------------------	--------------------------------------------------------------------------------------	------------------------------------------

\* There may be a deviation of 5-10 % from actual

**SRL SKASH WALLET**  
₹ 249.28 Balance  
Last Recharge ₹ 50 on 2020-12-15

**SeVL SKASH WALLET**  
₹ 9140.88 Balance  
Last Recharge ₹ 300 on 2019-02-17

**Performance Track** View Details

SALES COMMISSION

**Highest Sales** Transaction Amount Today

**Our Offers**  
Check out our latest offers

SAHAJ THE COVID-19 VACCINE HELPS PROTECT YOU

https://retail.sahaj.co.in/web/guest/dashboard-vle#layout\_48368

11:24 27-05-2021

# Click on Student Registration

Inbox - debopriyo.bose@sahaj.co x E-Learning - Sahaj x +

retail.sahaj.co.in/web/guest/e-learningnew

SAHAJ English ! 🔄 📄 👤 🏠 ⚙️ 🔌

Welcome Testing

HOME > Banking > Government Services > Insurance > E-Learning > Utilities > Entertainment > My Business > My Work Space > My Reports > Inventory >

## E-Learning

EL SERVICE

STUDENT REGISTRATION COURSE ASSIGNMENT INSTALLMENT PAYMENT DOWNLOADS

BULK DEAL SEP SIP SAHAJ KAUSHAL

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Bluetooth Devices

11:27 27-05-2021

Student Registration home page is displayed with all options.  
Fill up Registration Form with all mandatory information in three pages as shown below

The screenshot displays the SAHAJ Student Registration home page. The browser address bar shows the URL: [retail.sahaj.co.in/en/web/guest/EL%20SERVICESTUDENT%20REGISTRATION](http://retail.sahaj.co.in/en/web/guest/EL%20SERVICESTUDENT%20REGISTRATION). The page features a yellow header with the SAHAJ logo and navigation icons. A dark sidebar on the left contains a 'Welcome Testing' message and a list of services: HOME, Banking, Government Services, Insurance, E-Learning, Utilities, Entertainment, My Business, My Work Space, My Reports, and Inventory. The main content area is titled 'Account Information' and contains the following fields:

- E-Learning:** A radio button is selected.
- IISD:** A radio button is unselected.
- MAHINDRA:** A radio button is unselected.
- Customer ID:** PP007
- Display Name:** Prashenjit
- Security Question:** What is your favorite color? (Dropdown menu)
- Answer:** green
- Password:** (Masked with dots)
- Re-type Password:** (Masked with dots)

A red 'Proceed' button is located at the bottom of the form.

## SM will fill-up the Basic Students Details

Inbox (1) - debopriyo.bose@saha x EL SERVICESTUDENT REGISTRATI x

retail.sahaj.co.in/en/web/guest/el-servicestudent-registration?p\_p\_id=elcustomer\_WAR\_elcustomer&p\_p\_lifecycle=0&\_elcustomer\_WAR\_elcustomer\_implicitModel=true

English ! 🕒 📄 👤 🏠 ⚙️ ⏻

**SAHAJ** Welcome Testing

HOME > Banking > Government Services > Insurance > E-Learning > Utilities > Entertainment > My Business > My Work Space > My Reports > Inventory >

### Personal Profile (Student Details)

Salutation	Mr.	
First Name	PRASHENJIT	Last Name
		PAUL
DOB	31/07/2000 📅	Age: 20
Gender	Male	
Professional Experience	No Experience	Qualification
		B.Com
Occupation	Student	Marital Status of the Candidate
		Single
Sector Covered	Government	Skilling Category
		School
Fee Paid By	Self	Pre Training Status
		Fresher

11:32 27-05-2021

## SM will fill-up the Contact Details & Guardian Details

Inbox (1) - debopriyo.bose@saha x EL SERVICESTUDENT REGISTRATI x +

retail.sahaj.co.in/en/web/guest/el-servicestudent-registration?p\_p\_id=elcustomer\_WAR\_elcustomer&p\_p\_lifecycle=0&\_elcustomer\_WAR\_elcustomer\_implicitModel=true

English ! 🔄 📄 👤 🏠 ⚙️ ⏻

**SAHAJ**

Welcome Testing

- HOME >
- Banking >
- Government Services >
- Insurance >
- E-Learning >
- Utilities >
- Entertainment >
- My Business >
- My Work Space >
- My Reports >
- Inventory >

### Contact Details

Contact Number	Email ID
<input type="text"/>	<input type="text"/>
State WEST BENGAL	District KOLKATA
Pincode 700045	

### Guardian Details

First Name of Guardian (Father) Paresh	Last Name of Guardian (Father) Paul
-------------------------------------------	----------------------------------------

Back Save & Proceed

11:34 27-05-2021

SM will fill-up his/her own details

Inbox (1) - debopriyo.bose@saha x EL SERVICESTUDENT REGISTRATI x

retail.sahaj.co.in/en/web/guest/el-servicestudent-registration?p\_p\_id=elcustomer\_WAR\_elcustomer&p\_p\_lifecycle=0&\_elcustomer\_WAR\_elcustomer\_implicitModel=true

English ! [Icons]

Welcome Testing

HOME > Banking > Government Services > Insurance > E-Learning > Utilities > Entertainment > My Business > My Work Space > My Reports > Inventory >

**Please note your temporary Form ID 1622095464585 is created and valid for 48 hours**

**Contact Information (SM Details)**

Mobile Number

Phone Number

OPTIONAL

Email ID

OPTIONAL

Address

Country India

State WEST BENGAL-KOLKATA

District KOLKATA

Block KOLKATA

Panchayat

--Select--

Temporary Form-ID is created and is valid for 48 hrs

11:35 27-05-2021

Confirmation alert appears on completion as shown below. In the alert screen “Add Services” tab needs to be clicked for course assignment

The screenshot shows a web browser window with the URL `retail.sahaj.co.in/en/web/guest/el-servicestudent-registration?p_p_id=elcustomer_WAR_elcustomer&p_p_lifecycle=0&_elcustomer_WAR_elcustomer_implicitModel=true`. The browser's address bar and tabs are visible at the top. The main content area displays a confirmation alert modal with a thumbs-up icon and the text "CONGRATULATIONS You have successfully registered a Student". Below the message are two red buttons: "Add Service" and "Skip". The background shows the "Student Registration" page with a sidebar menu on the left containing links like "HOME", "Banking", "Government Services", "Insurance", "E-Learning", "Utilities", "Entertainment", "My Business", "My Work Space", "My Reports", and "Inventory". The main content area of the registration page includes fields for "Customer ID", "Display Name", "Security Question", "Password", and "Re-type Password". The Windows taskbar at the bottom shows the time as 11:36 on 27-05-2021.

System automatically opens the Course Assignment page. SM will select the course that the student wants and click on 'submit' tab

The screenshot shows a web browser window with the URL `retail.sahaj.co.in/en/web/guest/e-learning1?p_p_id=elTransaction_WAR_elTransaction&p_p_lifecycle=0&p_p_state=normal&p_p_mode=view`. The page is titled "New E Learning Course" and features a sidebar with navigation links: HOME, Banking, Government Services, Insurance, E-Learning, Utilities, Entertainment, My Business, My Work Space, My Reports, and Inventory. The main content area includes a "Welcome Testing" message and a form for adding a service. The form has fields for "Customer ID" (PP007), "Payment Options" (Single Payment), and "Select Service" (CERTIFICATE IN COMPUTER AF...). A red "Get Course List" button is positioned next to the "Select Service" dropdown. At the bottom of the form are "Reset" and "Submit" buttons. The footer contains copyright information for 2021 Sahaj and links to Sahaj Corporate, Downloads, and Contact Us. The system clock shows 11:36 on 27-05-2021.

English

Welcome Testing

HOME

Banking

Government Services

Insurance

E-Learning

Utilities

Entertainment

My Business

My Work Space

My Reports

Inventory

New E Learning Course

Add Service

Customer ID  
PP007

Payment Options  
Single Payment

Select Service  
CERTIFICATE IN COMPUTER AF...

Get Course List

Reset

Submit

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11:36  
27-05-2021

SM will make the payment.

Inbox (1) - debopriyo.bose@saha x Common Payment - Sahaj x +

retail.sahaj.co.in/en/web/guest/common-payment?p\_p\_id=CommonPayment\_WAR\_CommonPayment&p\_p\_lifecycle=0&p\_p\_state=normal&p\_p\_mode=view

English ! 🕒 📄 👤 🏠 ⚙️ 🔌

Welcome Testing

HOME > Banking > Government Services > Insurance > E-Learning > Utilities > Entertainment > My Business > My Work Space > My Reports > Inventory >

## Skash Deduction

Current Wallet Balance : ₹ 249.28

### Customer Details

Amount to be deducted 1200.00	Skash Card Number 1919010100002661
PIN	

Do not click back/refresh button

Pay

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11:37 27-05-2021

Confirmation page alert in green comes along with Money Receipt displayed.  
At this point the course is assigned and transaction is completed.

You have successfully applied for this e-Learning Course



## Sahaj Retail Limited

e-Learning

SKASH Deduction Receipt

TRANSACTION ID : 264752185

DATE : 17/09/2020

VLE/SEE ID

VLE/SEE NAME

SL No	Description/Particulars	Qty	Rate in(Rs.)	Amount (Rs.)
1	Service Name	1		
	Scheme Type			



# THANK YOU