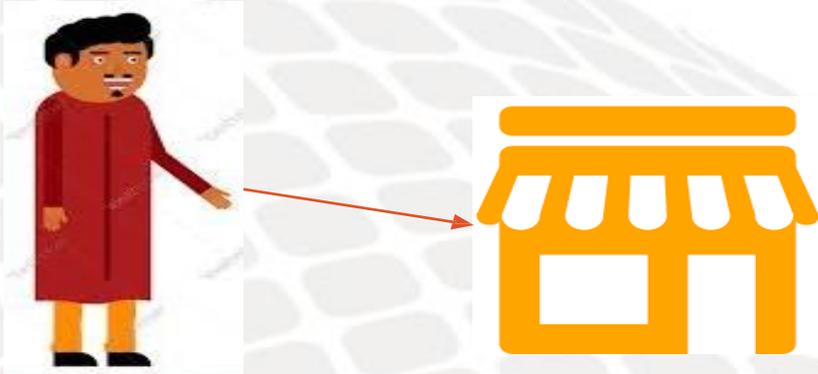


Amazon Easy - Sahaj Retail Ltd



Amazon Easy Customer Journey

1 Customer walks into an Amazon Easy Store



2 Customer and store owner co-browse



Sign in

Email (phone for mobile accounts)

Password [Forgot your password?](#)

Sign in

Keep me signed in. [Details](#)

3 Store owner sets up the customer's account and places order basis customer need

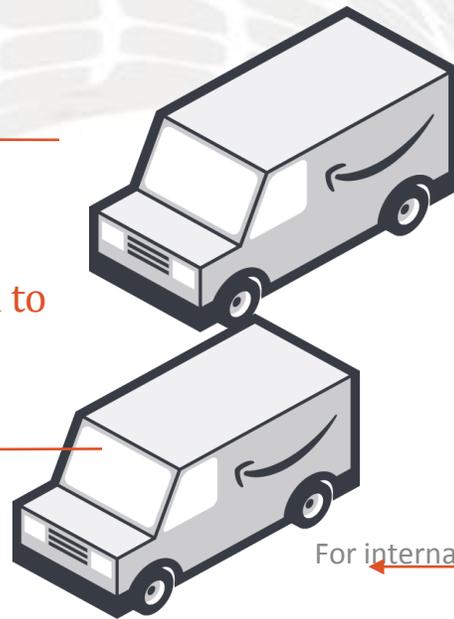
4 Payment



OR

Customer pays Cash on Delivery

5 Product is delivered to the customer's home



For internal training & circulation

Benefits

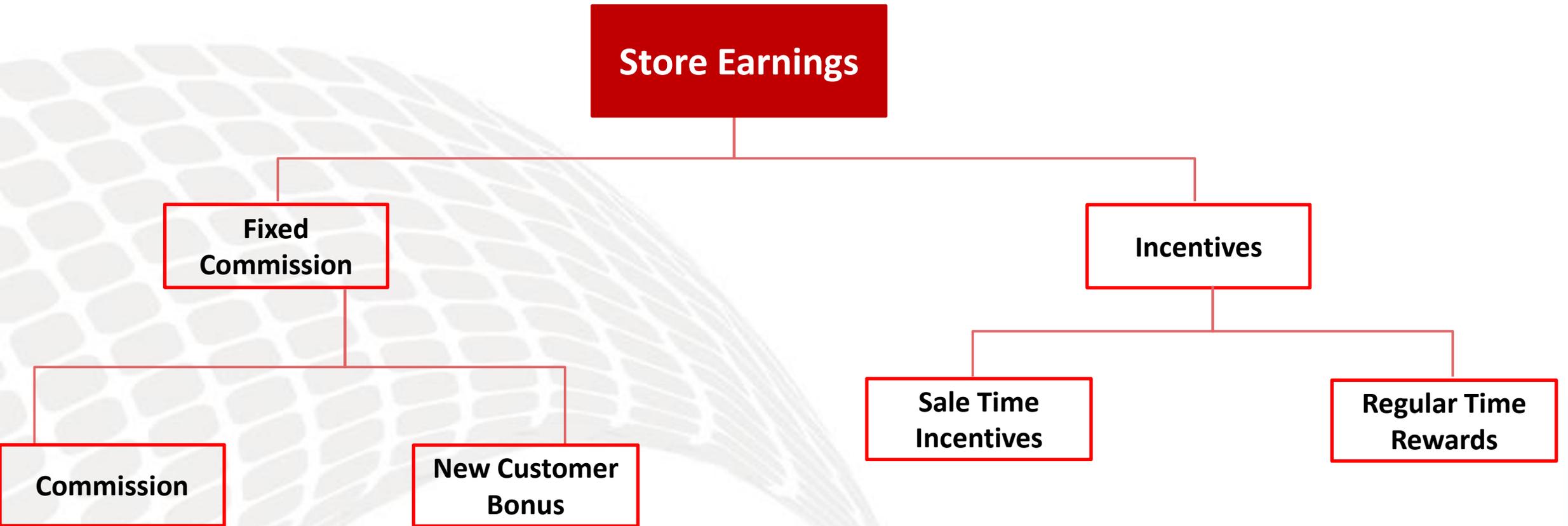
Customers

- Get access to crores of products at great prices
- Get assistance for shopping on Amazon at a known location from a trusted person
- Get information on great deals and upcoming sales

Store Owners

- Higher earnings
- Increased business transactions with existing clients
- Additional walk-ins due to the Amazon Easy service, thus benefitting existing store business as well

Store Earning Models



Store Operations



- Always Start from **store.amazon.in** (PC/Laptop) or **DOST app** (Mobile/Tablet)
- Download and install Chrome Extension to ensure the purchase is always redirected through **store.amazon.in**

Buying a product

- Apply relevant filters (ensure Prime and Cash on Delivery)
- Choose the right product and Add to Cart/Buy now
- Create /Sign-in to Customer account
- Add delivery address and proceed to payment (Cash on Delivery)
- Logout after placing the order

Returning a product

- Sign in to customer account
- Update bank details (in case of COD)
- Go to “Your Orders” and proceed to Return

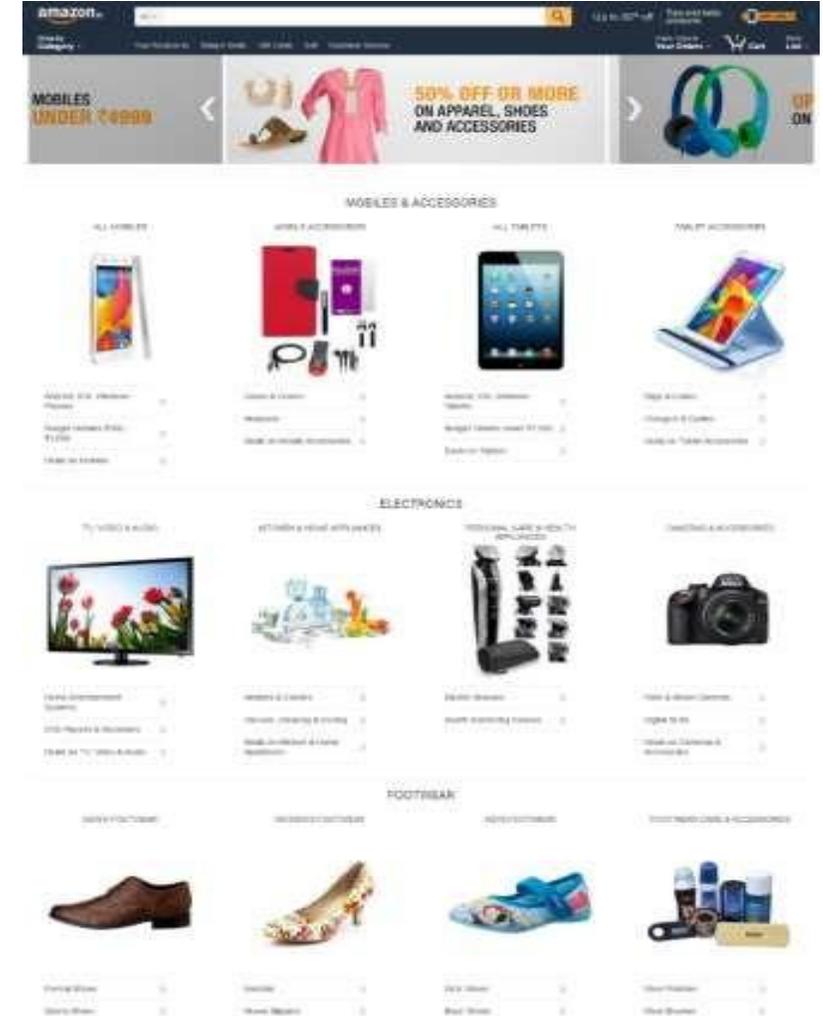
Tracking Package

- Sign in to customer account
- Go to “Your Orders” and click “Track Package”
- Regular SMS updates on customer mobile

Always Start the journey from **store.amazon.in**

store.amazon.in is the homepage for Amazon Easy (Udaan) program

1. Ensure that the product “add to cart” action is done within store.amazon.in. If a product already exists in the customer’s account when he logs in, please delete and re-add the same
2. Download and install Chrome Extension to ensure the purchase is always redirected through store.amazon.in



Logging in for the first time

1. Associate needs to use his Amazon.in ID/Password. This is to access the Udaan portal. Please note that this login page says – Amazon.in Associates
2. This is the same ID/PW that he is using currently for all transactions.

Please note: This login says “Amazon.in Associates” which means that the store associate needs to use his credentials. This is different from the customer sign in flow.

amazon.in

Amazon.in Associates

Login using your Associate ID

Email or mobile phone number
radhika.89@gmail.com

Password [Forgot Password](#)
.....

Login

[New to Amazon?](#)

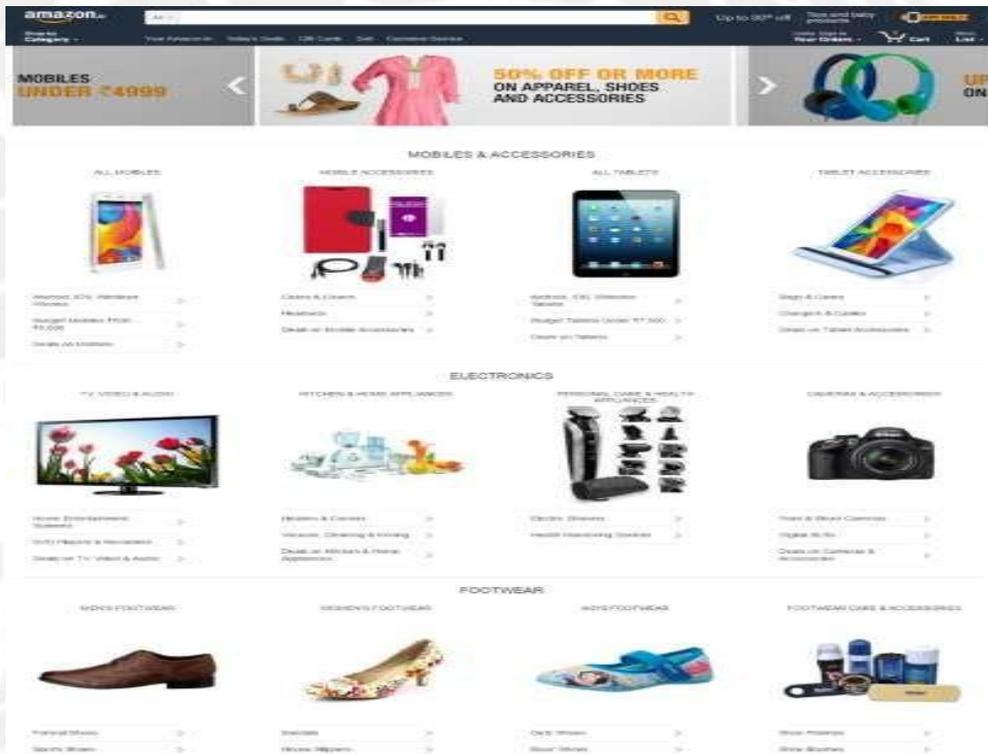
Create your Amazon account

[Conditions of Use](#) [Privacy Notice](#) [Help](#)

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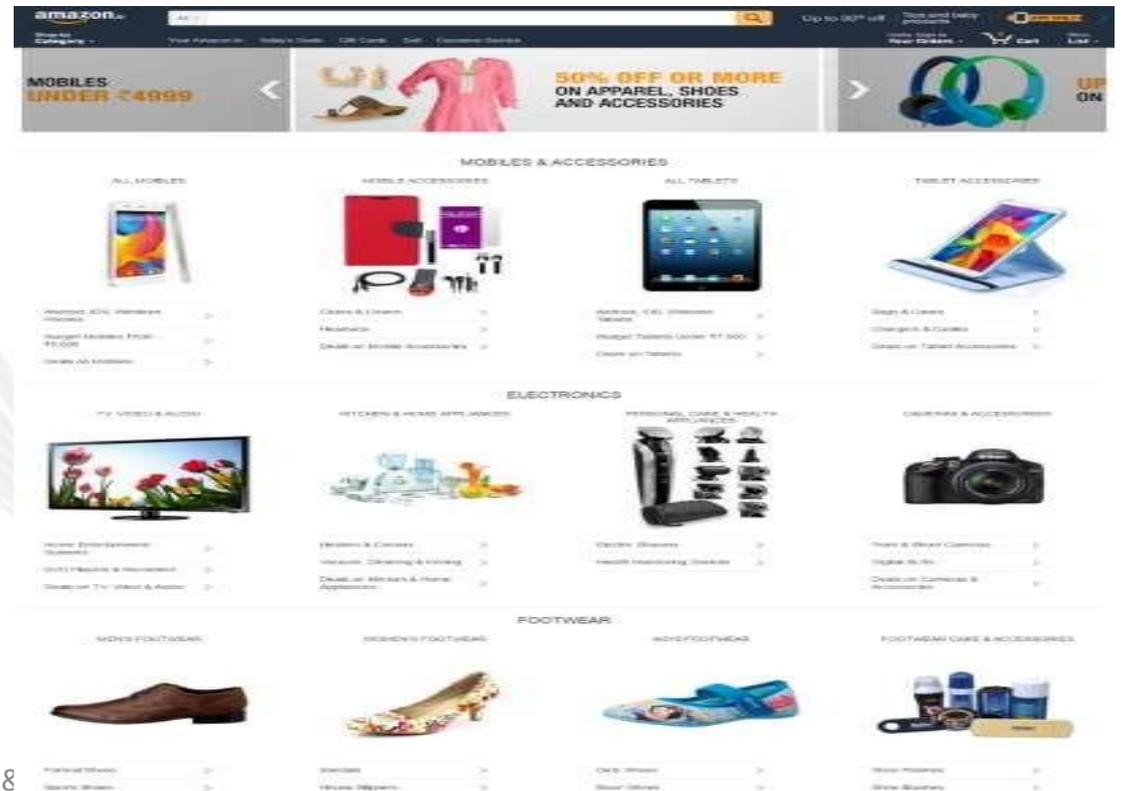
Success – Logged in

- ▶ Once you login with the right credentials, you will be able to access all links to the Easy store page.



Home Page

- ▶ This is your Udaan home page. You can begin your purchase journey ONLY from this page – store.amazon.in



Error – “Check your credentials”

If you're getting this error, this means that the associate ID has not been whitelisted with Amazon. Please reach out to someone from the Udaan team to get your ID whitelisted.

This will also occur if a customer logs in here by mistake. Please note that the ASSOCIATE ALONE logs in



Check Your Credentials.

You have entered details to enter the Amazon.in network. However, these credentials are not valid for the Amazon.in Store Program.

You need to login with your Amazon.in associate account. If you wish to login again with the right credentials then please click [here](#)

If you would like to learn more about this program and sign up for this please click [here](#)

[Conditions of Use](#) [Privacy Notice](#) [Help](#)

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Error – “Incorrect email/password”

- ▶ Please check the user ID and password if you get this error.
- ▶ It may be that you are typing it incorrectly.



There was a problem

Your email or password was incorrect. Please try again.

Amazon.in Associates

Login using your Associate ID

Email or mobile phone number

radhika.89@gmail.com

Password

[Forgot Password](#)

.....

Login

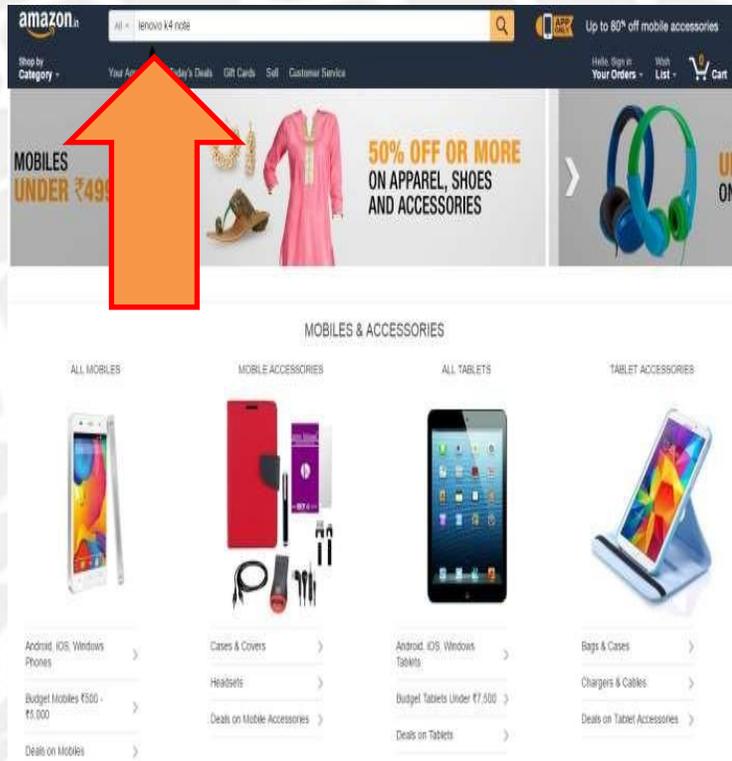
[New to Amazon?](#)

[Create your Amazon account](#)

Buying a Product

- ▶ You can shop like how you do now for a product. You can search for a product on the search bar

When you search or shop category, you will always land on a page that has a bar on the left. **Always** apply the “Fulfilled By Amazon” filter and the “Eligible for Cash on Delivery” filter immediately.



Before you start looking at the page, ALWAYS apply “Fulfilled by Amazon” filter and “Eligible for Cash on Delivery” filter.

Watches

- Men
- Women
- Girl's Watches
- + See more

Refine by

Fulfilled By (What's this?)

Clear

Amazon

Cash On Delivery (What's this?)

Clear

Eligible for Cash On Delivery

Watch Movement

- Quartz
- Automatic
- Hand Driven

Watch Display Type

- Analogue
- Digital
- Analogue - Digital
- Chronograph

Related Searches: [fastrack watches for men](#), [titan watches for men](#), [watches for women](#).

Watch Movement: Quartz | Automatic | Hand Driven

Espoir Analog Men's Watch - DZ-GR0401-BLK-BRW
by Espoir
₹375.00

IIK COLLECTION Analog Black Round Dial Men's watch IIK034M
by iik Collection
₹475.00 ~~₹1,499.00~~
You Save: ₹1,024.00 (68%)

Find relevant products by applying filters

Show results for

Computers & Accessories

- Accessories (8,027)
- Components (356)
- Desktops (42)
- External Devices & Data Storage (518)
- Keyboards, Mice & Input Devices (579)
- Laptops (312)
- Monitors (65)
- Networking Devices (451)
- PC Speakers (99)
- Printers (119)
- Scanners (18)
- Tablets (193)
- Webcams & VoIP Equipment (213)

Refine by

Fulfilled By (What's this?)

Clear

Amazon

Cash On Delivery (What's this?)

Eligible for Cash On Delivery (12,072)

Brands

- SanDisk (62)
- Samsung (47)
- TP-Link (78)
- WD (18)

Filter by category



See available choices

SanDisk Cruiser Blade 8GB USB 2.0 Flash Drive (Black/Red) by SanDisk

₹199.00 ~~₹399.00~~ Fulfilled
You Save: ₹200.00 (50%)

Cash on Delivery eligible.

#1 Best Seller in Computers & Accessories
★★★★★ 14,274



TP-LINK TL-WR841N 300Mbps Wireless Router by TP-Link

g & circulation

- Strontium (33)
- D-Link (42)
- Toshiba (14)
- + See more

Avg. Customer Review

- ★★★★★ & Up (2,878)
- ★★★★☆ & Up (4,321)
- ★★★☆☆ & Up (4,821)
- ★☆☆☆☆ & Up (5,240)

New Arrivals

- Last 30 days (508)
- Last 90 days (1,407)

Price

- Under ₹1,000 (6,895)
- ₹1,000 - ₹5,000 (4,031)
- ₹5,000 - ₹10,000 (552)
- ₹10,000 - ₹20,000 (262)
- Over ₹20,000 (430)

₹ to ₹

Seller

- Cloudtail (928)
- AmzerEstore (890)
- BooyahChicago (882)
- Cart2india SLP (801)
- iKala (615)

₹980.00 ~~₹2,799.00~~
You Save: ₹1,819.00

Cash on Delivery eligible

#1 Best Seller in Ro...
★★★★★ 2,4...



See available choices

Strontium 8GB MicroSD Card by Strontium

₹176.00 ~~₹230.00~~
You Save: ₹54.00 (23%)

Cash on Delivery eligible
★★★★★ 6,0...

Filter by brands

Choosing a product

- ▶ Once you choose a product, add to cart and proceed to checkout
- ▶ Please remember to only buy FULFILLED BY AMAZON products.

The screenshot shows the Amazon India product page for the Lenovo Vibe K4 Note (Black, 16GB). The page includes the Amazon.in header, navigation menu, and product details. A red arrow points from the text 'FULFILLED BY AMAZON' to the 'Fulfilled by Amazon' badge. Another red box with 'Click Here' points to the 'Add to Cart' button.

Product details:

- Lenovo Vibe K4 Note (Black, 16GB)
- by Lenovo K4 Note
- 12,590 customer reviews
- ★★★★☆
- Fulfilled by Amazon
- FREE Delivery Details
- Inclusive of all taxes
- Cash on Delivery eligible
- EMI starts at ₹ 1,071.72 per month. Options
- In stock
- Delivery to pincode 400001 - Mumbai | Guaranteed by Tomorrow 8pm with One-Day Delivery — Order in the next 6 hours and 14 minutes Details
- Sold by Cloudtail (4.4 out of 5 | 480,117 ratings) and Fulfilled by Amazon
- Colour: Black
- ₹ 11,999.00
- ₹ 11,999.00

Product features:

- 5.5" (13.97cm) full HD 1920 x 1080 pixels IPS screen Gorilla glass display with 401ppi resolution - 450 Nits brightness & contrast ratio of 1000:1
- First phone with TheaterMax technology and Dolby Atmos® surround sound over speakers
- 13MP f2.2 primary camera with 5P lens element, dual LED dual tone flash, 5MP front camera with 4P lens element
- Android v5.1 OS with 1.3 GHz Mediatek 6753 64-bit octa core processor, ARM Mali T720

Buying a Product

Click “Create your own Amazon Account” for new customers



Login

Email or mobile phone number

Password

[Forgot Password](#)

Login

New to Amazon?

Create your Amazon account

By signing in you are agreeing to our [Conditions of Use and Sale](#) and our [Privacy Notice](#)

[Conditions of Use](#) [Privacy Notice](#) [Help](#)

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Buying a Product

Select “Use your mobile number instead”

https://www.amazon.in/ap/register?openid.pape.max_auth_age=0&openid.return_to=https%3A%2F%2Fwww.amazon.in%2Fgp%2Fyou Search



Create Account

Your name

Email

Your email address

[Use your mobile number instead](#)

Password

at least 6 characters

Create your Amazon account

Already have an account? [Sign in](#)

[Conditions of Use](#) [Privacy Notice](#) [Help](#)

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Buying a Product

Ask the customer to enter his Name, Mobile Number and a Password.

Note:

1. The name has to be the same as what is mentioned in the customer's Government ID Card. The customer's full name has to be entered.

2. Do not ask the customer for his password. The customer has to enter the password on his own. Ask the customer to remember the name and the password entered.

https://www.amazon.in/ap/register?openid.pape.max_auth_age=0&openid.return_to=https%3A%2F%2Fwww.amazon.in%2Fgp%2Fyou Search

amazon.in

Create Account

Your name

Harshit Patel

Mobile number

IN +91 9884327483

Use your email instead

Password

••••••••

We will send you a text to verify your phone.
Message and Data rates may apply.

Continue

Already have an account? [Sign in](#)

Buying a Product

Enter the verification code that the customer will receive in his/her phone and select Verify. If the customer hasn't received the code, then select Resend Code.

The screenshot shows the Amazon.in mobile verification interface. At the top, the browser address bar displays the URL: <https://www.amazon.in/ap/pv?forceMobileLayout=false&previousUrl=%2Fap%2Fregister%3Farb%3D10b679f1-f097-4d71-85cc-e2f3279844>. The Amazon.in logo is centered above the verification box. The box contains the heading "Verify mobile number" and a message: "A text with your code has been sent to your mobile number: 9884529633 [Change](#)". Below this, there is a label "Enter code:" followed by a text input field containing "709229" and a "Resend code" link. A large yellow "Verify" button is positioned at the bottom of the box. At the bottom of the page, there are links for "Conditions of Use", "Privacy Notice", and "Help", along with the copyright notice "© 1996-2016, Amazon.com, Inc. or its affiliates". Two red arrows are overlaid on the image: one points from the top-left towards the "Enter code:" label, and the other points from the top-right towards the "Resend code" link.

Buying a Product

Click “Create your own Amazon Account” for existing customers

If the customer already has an Amazon account, ask him/her to enter their mobile number and password.

Note: Only the customer should enter these details. DO NOT ASK the customer for his password

https://www.amazon.in/ap/signin?_encoding=UTF8&openid.assoc_handle=inflex&openid.claimed_id=http%3A%2F%2Fspecs.openid.n

amazon.in

Login

Email or mobile phone number

Password [Forgot Password](#)

Login

New to Amazon?

Create your Amazon account

By signing in you are agreeing to our [Conditions of Use and Sale](#) and our [Privacy Notice](#)

[Conditions of Use](#) [Privacy Notice](#) [Help](#)

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Buying a Product

Once the customer enters his/her details, select Login

https://www.amazon.in/ap/signin?_encoding=UTF8&openid.assoc_handle=inflex&openid.claimed_id=http%3A%2F%2Fspecs.openid.n

Search

amazon.in

Login

Email or mobile phone number

Password [Forgot Password](#)

Login

New to Amazon?

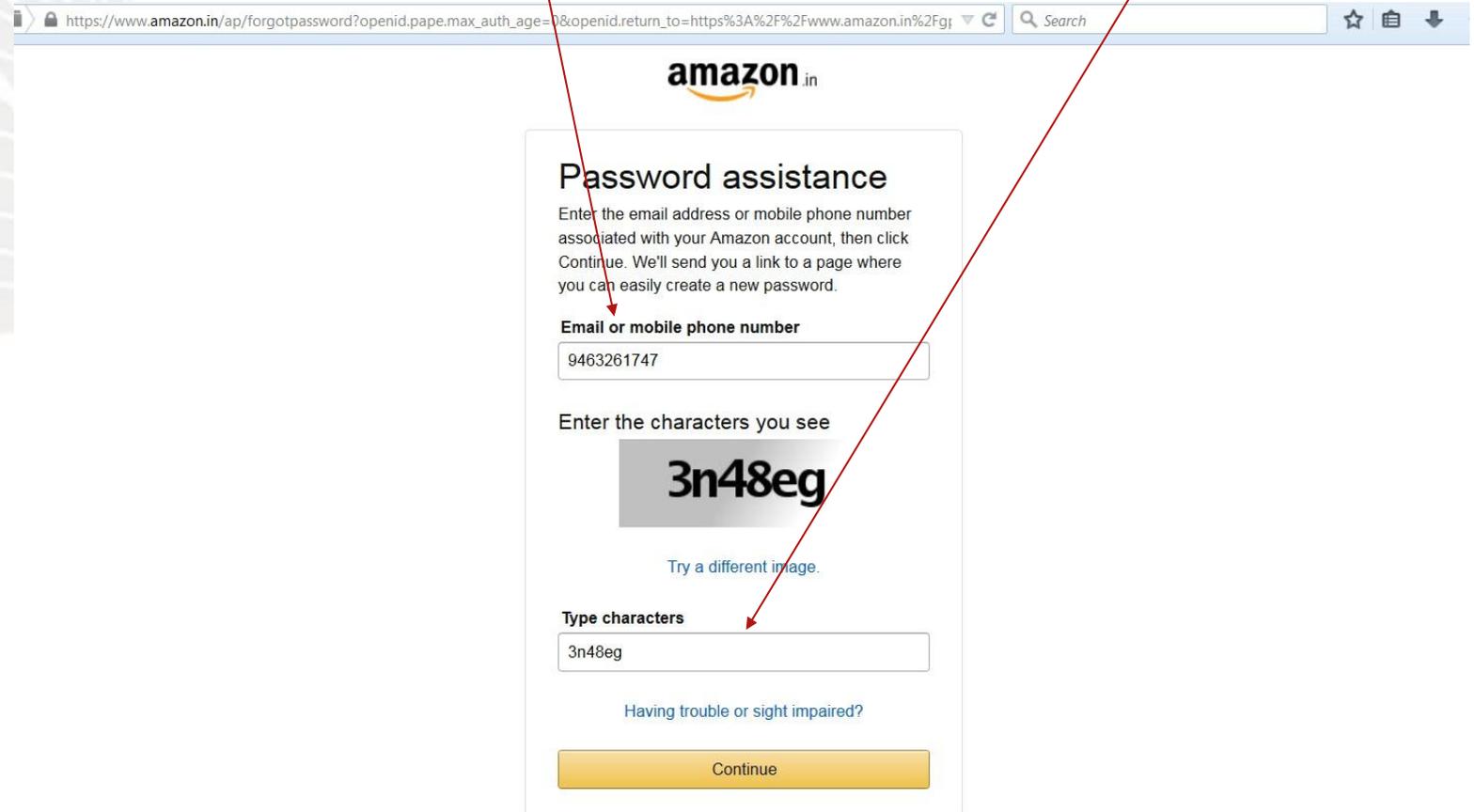
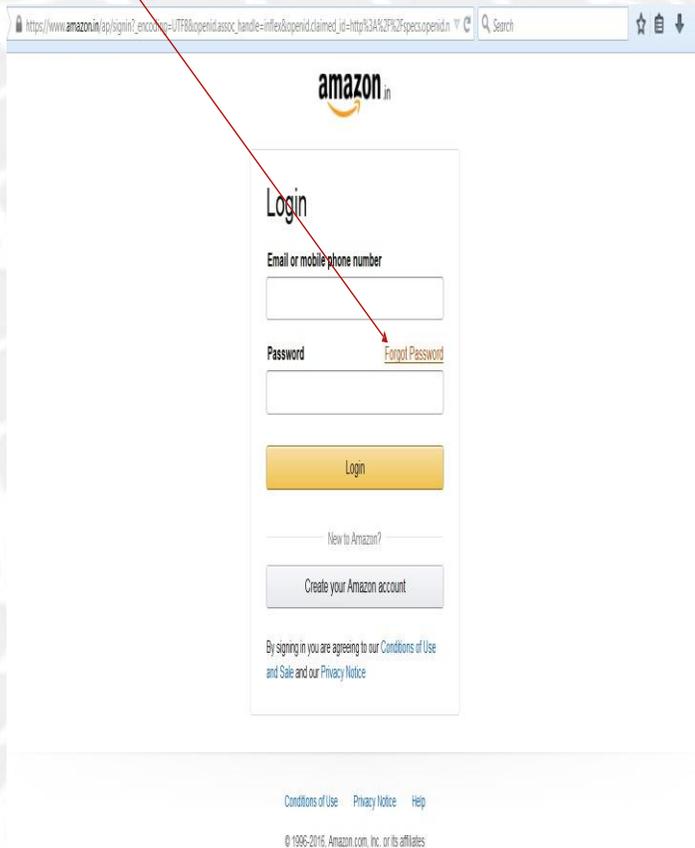
Create your Amazon account

By signing in you are agreeing to our [Conditions of Use and Sale](#) and our [Privacy Notice](#)

If the customer forgets his password; Steps to recover password

Select “Forgot Password”

Enter the customer’s mobile number and enter the characters in the box below and select “Continue”



Buying a Product

Ask the customer to check if he/she has received an sms on their phone from Amazon with a code.
Please enter the code here.



Please enter the customer's FULL NAME associated with Amazon when he created the Amazon account.



Verifying it's you...

For your security, we need to verify your identity. We've sent a code to the mobile number +919711131479. Please enter it below.

Enter code

[Resend code](#)

Continue

Security questions

Please enter the name associated with your account

Manish Kumar|

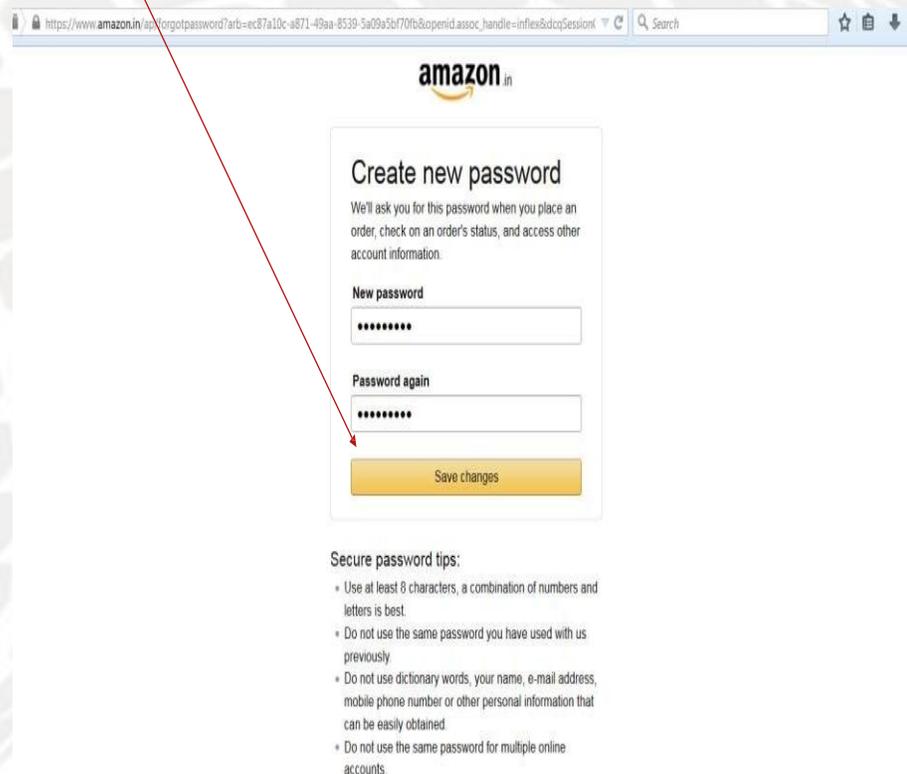
Continue

[Don't know the answers?](#)

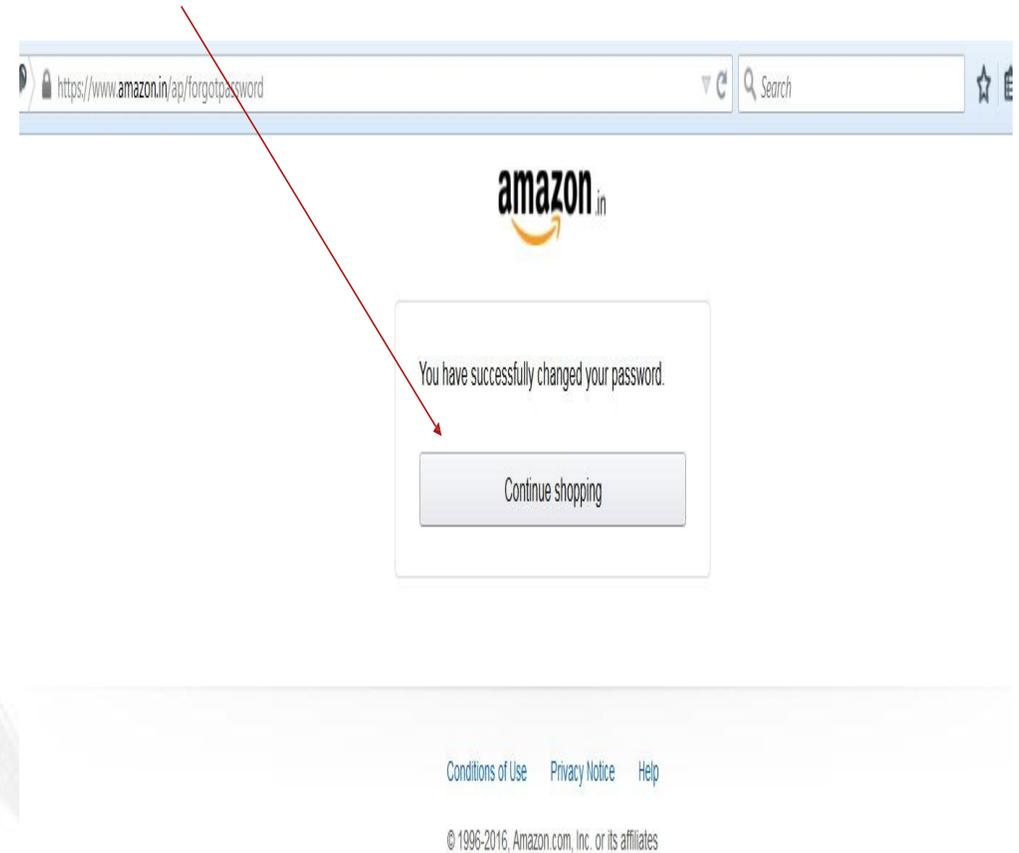
Buying a Product

Ask the customer to enter his/her new password below and select “Save Changes”

Note: Do not ask the customer for his/her password. The customer has to enter it on his/her own



The customer's password has been successfully updated. Select “Continue Shopping”.



Buying a Product



Please enter the customer's full name along with complete address with pincode and mobile number.

amazon.in

SIGN IN

DELIVERY & PAYMENT

PLACE ORDER

COMPLETE PAYMENT

Select a delivery address

On the move? Pick up your order from our pickup store.

amazon pickup

Orders for select areas in [select cities](#) can now be delivered to Amazon pickup locations. [Search for a Pickup location near you](#)

Enter a new delivery address.

When finished, click the "Continue" button.

Full name:

Radhika Narayan

Address Line 1:

(or company name)

26th Floor, Amazon Development Center,

Address Line 2:

(optional)

World Trade Center, Brigade Gateway

Town/City:

Bangalore

State:

Karnataka

Pincode:

Search for a Pickup location near you

Amazon's new service allows you to have your orders delivered at pickup stores located at some convenient locations in [select cities](#). Its simple, safe and convenient.

[Learn more](#)

Search by Address:

(e.g. 102, M.G. Road)

Search by Pincode:

e.g. 110049

Search by Landmark:

e.g. AIIMS Flyover

Search

Buying a Product



Please choose the standard free delivery option.

amazon.in

SIGN IN

DELIVERY & PAYMENT

PLACE ORDER

COMPLETE PAYMENT



Choose your delivery options

Continue

Shipment 1 of 1

Shipping from Amazon  Fulfilled [\(Learn more\)](#)

Deliver to: Radhika Narayan, 26th Floor, Amazon Development Center,, World Trade Center, Brigade Gateway, Bangalore, KARNATAKA, 560055 India

- **Zero to One: Notes on Startups, or How to Build the Future** - Peter Thiel
₹1,932.00 - Quantity: 1
Hardcover -
Sold by: Clouttail

[Change quantities or delete](#)

Also Available for Pickup

[Choose from 20 pickup locations near you](#)

Choose a delivery speed

- Scheduled Delivery at Rs. 100
Thursday, 12/05/2016, 2:00 pm - 5:00 pm
Recipient phone number: 09632164899

[Change delivery slot](#)

[Learn more](#)

- Free Delivery on eligible orders ([See details](#))
- Thursday — Two-Day Delivery at Rs. 50
- Tomorrow by 8pm — One-Day Delivery at Rs. 100

Continue

Buying a Product



Choose only 'Pay on Delivery' as the Payment method.

Select a payment method

Another payment method

Credit card



Debit card

Choose a Bank ▾

Net Banking

Choose a Bank ▾

Cash on Delivery (COD)

Continue

You can review this order before it's final.

More Payment Options

Gift Cards, Vouchers & Promotional Codes

▶ [Enter a gift card, voucher or promotional code](#)



Continue

You can review this order before it's final.

Buying a Product

Please click on 'Place Your Order' once you check all the details in this page.

Review your order

By clicking on the 'Place Your Order and Pay' button, you agree to Amazon.in's [privacy notice](#) and [conditions of use](#).

Important message

Check this box to default to these delivery and payment options in the future.

Shipping address [Change](#)

Radhika Narayan

[Redacted address]

Bangalore, KARNATAKA 560055

India

Phone: 09632164899

Also Available for Pickup
20 pickup locations near this address: [Choose](#)

Payment method [Change](#)

Cash on delivery

Gift cards, Voucher & Promotional codes

Estimated delivery: 6 May 2016 - 9 May 2016



Zero to One: Notes on Startups, or How to Build the Future

by Peter Thiel

₹1,932.00

Quantity: 1 [Change](#)

Sold by: Cloudtail

[Add gift options](#)

Choose a delivery speed:

Scheduled Delivery at Rs. 100

Free Delivery on eligible orders. [\(See details\)](#)

Thursday — Two-Day Delivery at Rs. 50

Tomorrow by 8pm — One-Day Delivery at Rs. 100

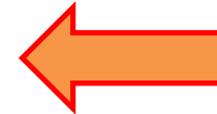
Order Summary

Items: ₹1,932.00

Delivery: ₹0.00

Order Total: ₹1,932.00

[How are delivery costs calculated?](#)



Need help? Check out [help pages](#) or contact us 24x7

Buying a Product



You will see an **ORDER NUMBER** once you place this order. The customer will receive a **SMS** with the order details. Kindly share the approximate date range of arrival of package.

Please inform the customer to check his **SMS** for delivery updates.

The screenshot shows the Amazon India order confirmation page. At the top, the Amazon.in logo is on the left, followed by a search bar with a dropdown menu set to 'All'. To the right of the search bar is a magnifying glass icon, an 'APP ONLY' badge, and a promotional banner for mobile accessories. Below the search bar, navigation links include 'Shop by Category', 'Radhika's Amazon.in', 'Today's Deals', 'Gift Cards', 'Sell', and 'Customer Service'. On the right side, there are links for 'Hello, Radhika Your Orders', 'Wish List', and a shopping cart icon with '0' items. The main content area has a yellow background and features the text 'Thank you, your order has been placed.' followed by 'We've sent you an e-mail confirmation.' The order number '404-4245298-6986746' is highlighted with a red box. Below it, a list shows '1 item will be delivered to Radhika Narayan' with a checked box, 'from Amazon' logo, 'Fulfilled' status, and 'Estimated delivery: 6 May 2016 - 9 May 2016'. A link to 'Review or edit your order' is at the bottom left. On the right, there are social sharing options for Facebook, Twitter, and E-mail, and a recommendation for the book 'Zero to One: Notes on Startups, or How to Build the Future' by Peter Thiel, including a 'Share this item' button.

Logging-out



Logging out – Please note that once an order has been placed, you will need to log the customer out completely for security purposes.

The screenshot shows the Amazon India homepage. The browser address bar displays 'store.amazon.in/b?ref_=nav_logo&ie=UTF8&node=7030111031'. The Amazon.in logo is in the top left. A search bar is in the top center. Navigation links include 'Shop by Category', 'Radhika's Amazon.in', 'Today's Deals', 'Gift Cards', 'Sell', and 'Customer Service'. On the right, there's a notification for 'Up to 80% off mobile accessories', a greeting 'Hello, Radhika', and links for 'Your Orders', 'Wish List', and 'Cart'. A dropdown menu is open under 'Your Orders', listing: 'Your Account', 'Your Orders', 'Your Wish List', 'Your Recommendations', 'Your Subscribe & Save Items', 'Manage Your Content and Devices', and 'Your Kindle Unlimited'. The 'Not Radhika? Sign Out' link at the bottom of the dropdown is highlighted with a red box. A banner below the navigation features 'MOBILES UNDER ₹4999' on the left, a central image of a pink kurta and jewelry, and '50% OFF OR MORE ON APPAREL, SHOES AND ACCESSORIES' on the right.

MOBILES & ACCESSORIES

ALL MOBILES



MOBILE ACCESSORIES



ALL TABLETS



TABLET ACCESSORIES



Amazon Easy Dost App

amazon  easy

- ▶ It is mandatory to use Dost App while using android mobile / tablet, under the Amazon Easy program
- ▶ All the processes related to placing an order/ tracking the order/ cancellation/ return and refund on the Dost App are same as the [amazon.in](https://www.amazon.in) web portal used on desktop/laptop.

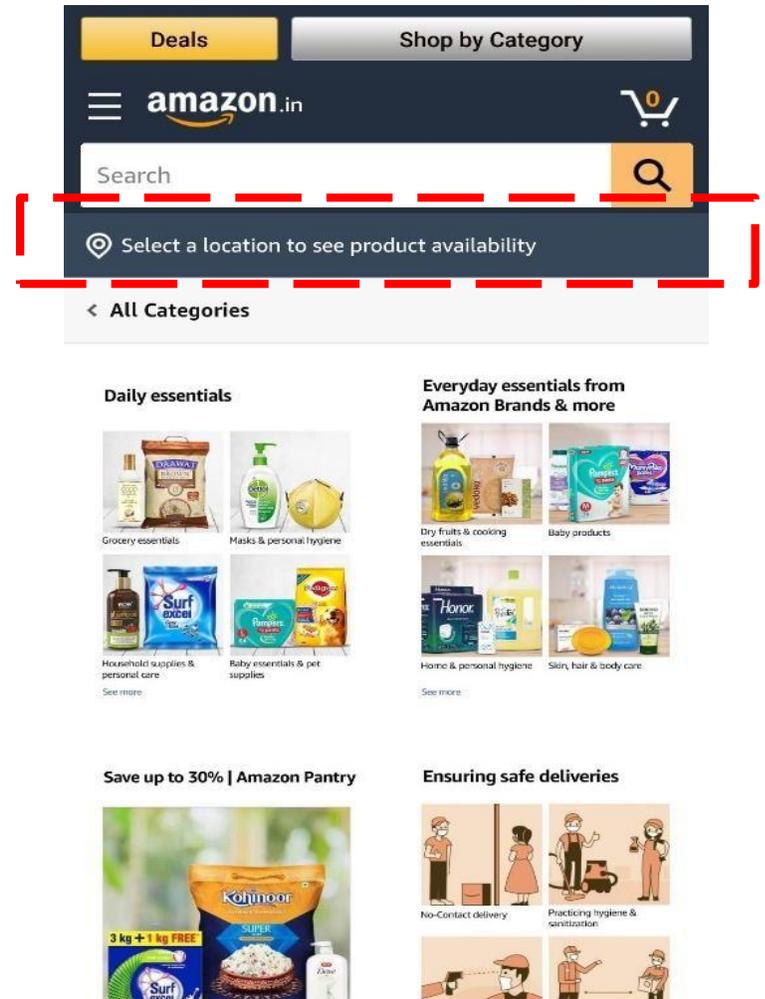
Log-in to Dost App

- ▶ Start the journey by opening Amazon Dost app on your mobile devices
- ▶ Log in with your credentials
- ▶ Enter OTP, if prompted and click Continue

The screenshot shows the Amazon.in Associates login interface. At the top right is the Amazon.in logo. Below it is the heading "Amazon.in Associates" and the text "Login using your Associate ID". There are two input fields: "Email or mobile phone number" containing "abc@xyz.com" and "Password" containing ".....". A "Forgot Password" link is next to the password field. A yellow "Login" button is below the fields. Below the button is the text "By continuing, you agree to Amazon's [Conditions of Use](#) and [Privacy Notice](#)." There is a checkbox for "Keep me signed in." with a "Details" link. At the bottom, there is a "New to Amazon?" link and a "Create your Amazon account" button.

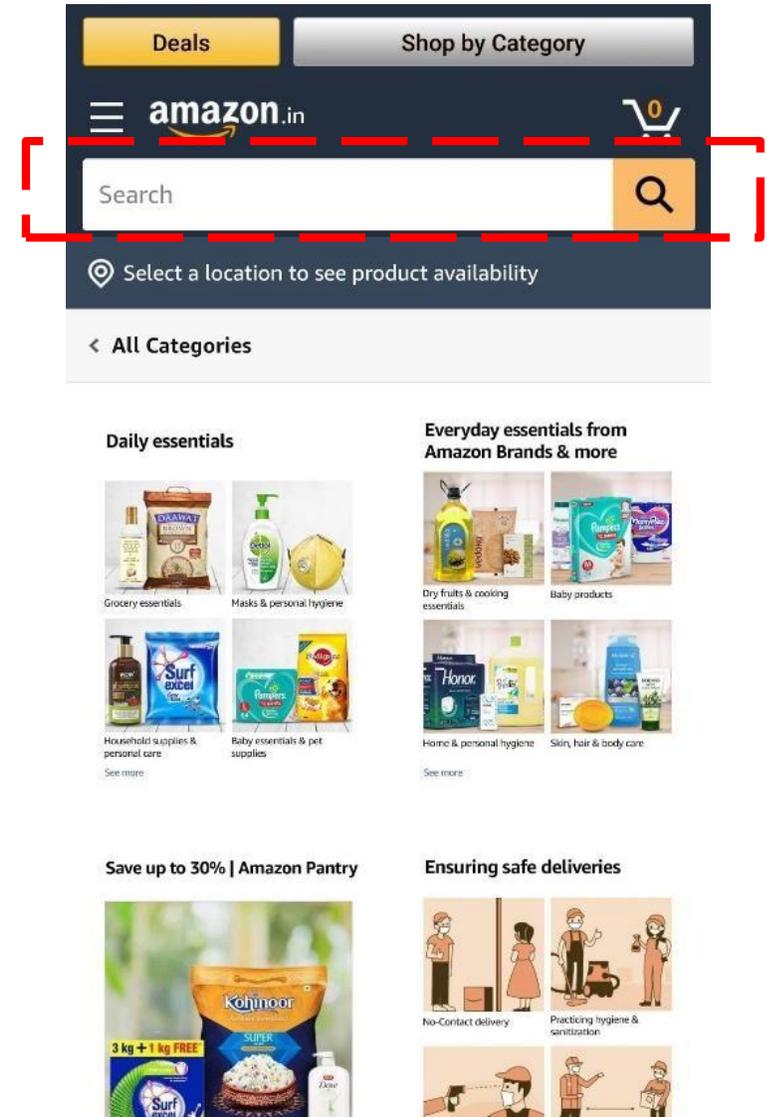
Pin code Selection

- ▶ After successful login, you will see the Amazon homepage
- ▶ Enter the required pincode for delivery to check Product availability.



Buying a Product

- ▶ Type the required product in “Search bar” and click 

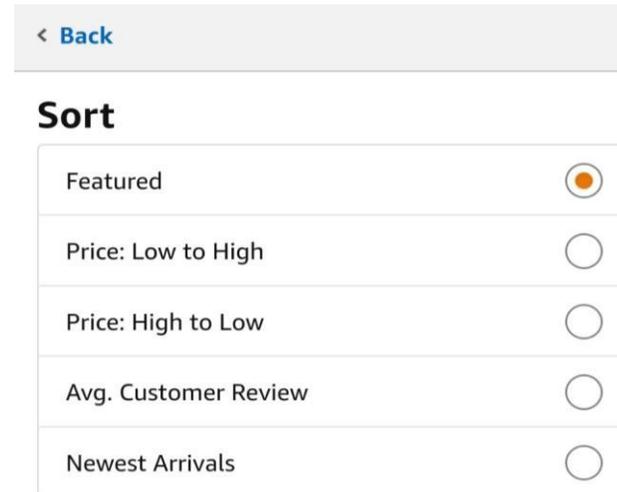
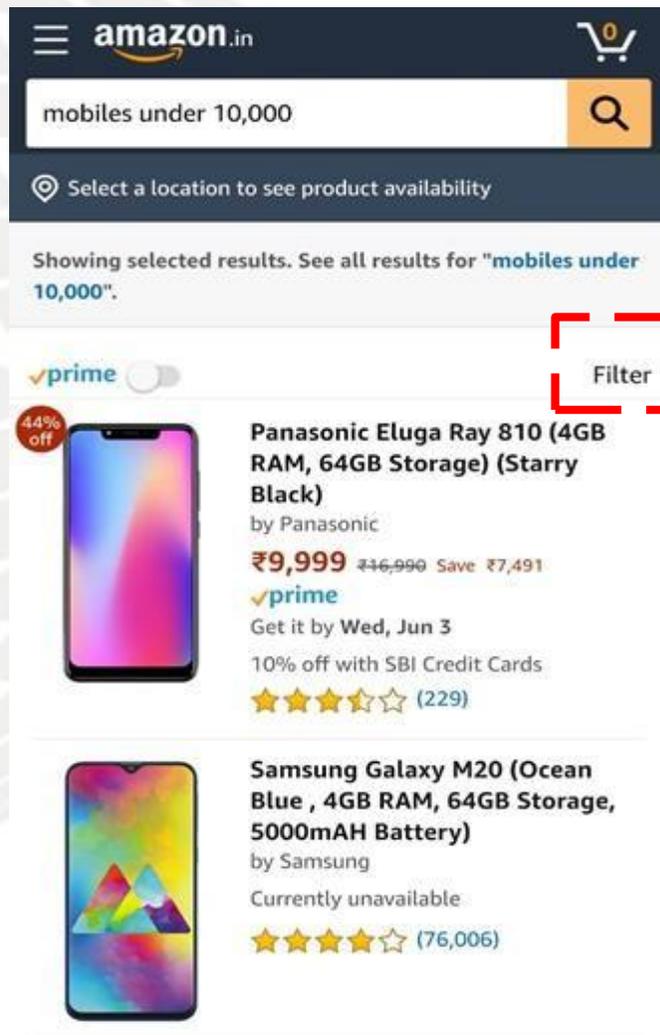


► Browse through the available options and Click on the desired product

The screenshot shows the Amazon India mobile app interface. At the top, the Amazon.in logo is on the left and a shopping cart icon with '0' items is on the right. Below the logo is a search bar containing the text 'mobiles under 10,000' and a magnifying glass icon. Underneath the search bar is a location selection prompt: 'Select a location to see product availability'. Below that, a message states 'Showing selected results. See all results for "mobiles under 10,000"'. There are two product listings visible. The first listing is for a Panasonic Eluga Ray 810 (4GB RAM, 64GB Storage) (Starry Black) by Panasonic. It features a '44% off' badge, a Prime logo, and a price of ₹9,499 (original price ₹16,990, saving ₹7,491). It also shows delivery by Wednesday, June 3, a 10% discount with SBI credit cards, and a 4.5-star rating from 229 reviews. The second listing is for a Samsung Galaxy M20 (Ocean Blue, 4GB RAM, 64GB Storage, 5000mAh Battery) by Samsung. It is marked as 'Currently unavailable' and has a 4.5-star rating from 76,006 reviews.

Buying a Product

Click on Filter to sort the results and/or apply relevant filters to narrow the search result



▶ Select the desired Product and click on “Add to Cart” button

The screenshot displays the purchase options for a product. At the top, there are three icons: a box for '10 Days Replacement', a truck for 'Amazon Delivered', and a shield for '1 Year Warranty'. Below these, the text 'In stock.' is shown in green, followed by 'Delivery by: Wed, Jun 3' and 'Fastest delivery: May 31 - Jun 2 Details'. A location selection icon is followed by the text 'Select a location to see product availability'. The seller information is 'Sold by Darshita Electronics (4.5 out of 5 | 17,281 ratings) and Fulfilled by Amazon.' The purchase options are: 'With Exchange' (radio button) for 'Up to ₹ 7,400 off', and 'Without Exchange' (radio button) for '₹ 9,999'. Below these is an option for 'Acko 1-Year Total Damage Protection Plan for Phones Between...' for '₹ 399'. The 'Add to Cart' button is highlighted with a red dashed border. At the bottom, there are checkboxes for 'Secure transaction' and 'Add gift options'.

- ▶ Click “DONE” to keep adding more products or Click “Proceed to Checkout”

Delivery by: Wed, Jun 3
Fastest delivery: May 31 - Jun 2 Details
📍 Select a location to see product availability
Sold by Darshita Electronics (4.5 out of 5 | 17,281 ratings) and Fulfilled by Amazon.

With Exchange
Up to ₹ 7,400 off **DONE**

✓ Added to cart
Cart Subtotal (1 item): ₹ 9,999.00

[Cart](#) [Proceed to checkout](#)

Extra discount on recommended accessories when purchased with the mobile

Mobile cases & covers (3)

Tarkan Shock Proof Protective Soft Back Case Cover for Redmi Note 8 Pro
₹ 224 ~~₹ 249~~ Save ₹ 25 (Extra 10%)
★★★★☆ 441
✓prime [+ Add](#)

CEDO Silicon Soft Flexible Leather Textured Auto Focus Shock Proof
₹ 116 ~~₹ 129~~ Save ₹ 13 (Extra 10%)
★★★★☆ 80
✓prime [+ Add](#)

- ▶ Enter customer mobile number to Create new customer account or Login for existing amazon customer

amazon.in

Welcome

 Create account. New to Amazon? **Login.** Already a customer?

Continue

By creating an account or logging in, you agree to Amazon's [Conditions of Use](#) and [Privacy Policy](#).

[Conditions of Use](#) [Privacy Notice](#) [Interest-Based Ads](#)

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Buying a Product

► Check the product details
(Quantity/price etc)

In the cart

► Click on “Proceed to Buy”

Cart

Deliver to [redacted] Patna 800001

Subtotal (1 item): ₹ 9,999.00

This order contains a gift

Proceed to Buy

100% Purchase Protection
Original Products | Secure Payments

Panasonic Eluga Ray 810 (4GB RAM, 64GB Storage) (Starry Black)
₹ 9,999.00 ✓prime
In stock

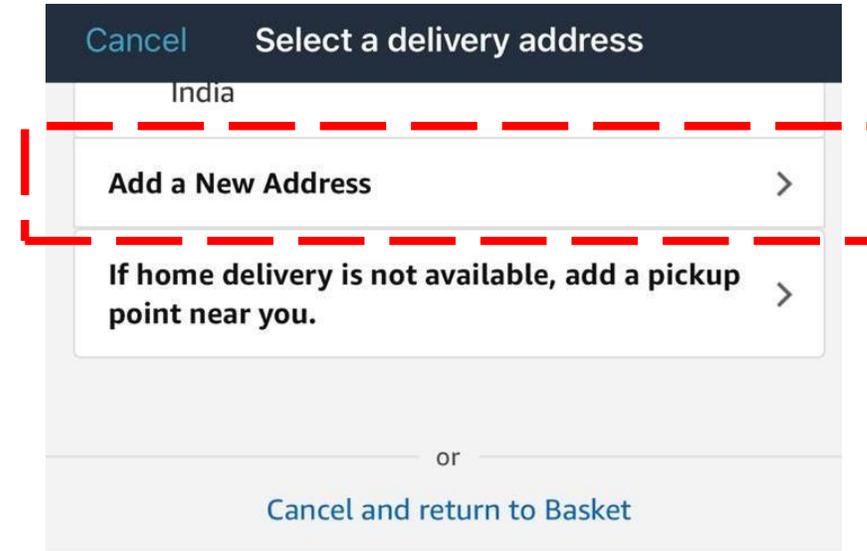
1

[See more like this](#)

Returns are easy
10-30 days returns on most items as per the Amazon.in returns policy.

Buying a Product

- ▶ Click on “Add a New Address”
or
- ▶ Select from list of addresses for existing users as applicable



- ▶ Enter all the details for the required address and click on “Deliver to this Address”

← Back Enter a shipping address

Enter a shipping address

Full name

Mobile number

Pincode

Town/City

State

Flat, House no., Building, Company, Apartment

Area, Colony, Street, Sector, Village

Landmark e.g. near apollo hospital

Additional Address Details ^

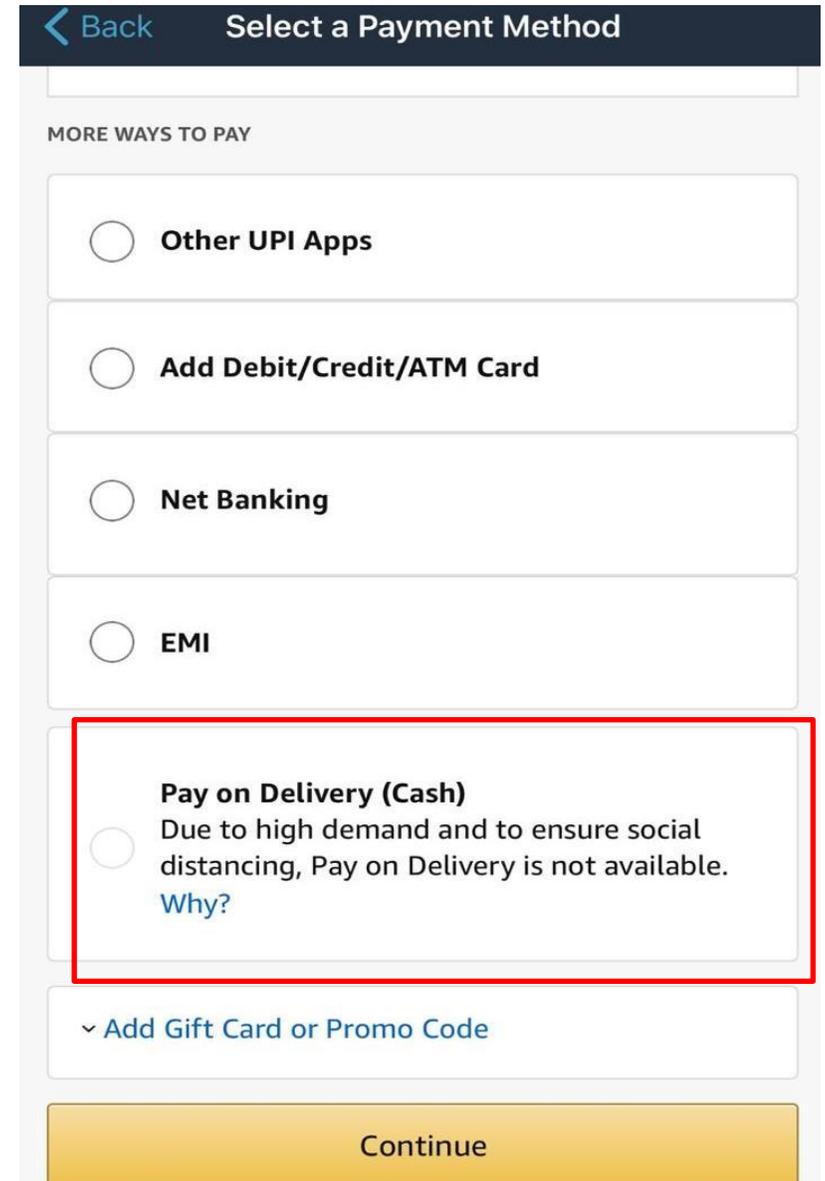
Preferences are used to plan your delivery. However, shipments can sometimes arrive early or later than planned.

Select an Address Type v

Deliver to this address

▶ Select the required payment method for completing the purchase

Recommended mode of payment is
“**Pay on Delivery**”



← Back Select a Payment Method

MORE WAYS TO PAY

- Other UPI Apps
- Add Debit/Credit/ATM Card
- Net Banking
- EMI
- Pay on Delivery (Cash)**
Due to high demand and to ensure social distancing, Pay on Delivery is not available.
[Why?](#)

∨ Add Gift Card or Promo Code

Continue

Portal Walk-Through



SM will log in to the portal

The screenshot shows a web browser window displaying the SAHAJ portal. The browser's address bar shows the URL `retail.sahaj.co.in/web/guest/home`. The page features a yellow header with the SAHAJ logo and navigation links for "SAHAJ CORPORATE", "REGISTRATION", and "English".

The main content area is split into two sections. On the left, a large banner with a black and white photograph of a group of people in a rural setting. The text on the banner reads: "Reaching last-mile banking" and "Changing the banking landscape". On the right, a dark blue sidebar contains a "Login" form. The form includes fields for "Username" and "Password", a "Forgot Password?" link, and a red "Login" button. A red circle highlights the entire login form area.

At the bottom of the screen, a Windows taskbar is visible with icons for various applications and the system clock showing 14:54 on 30-09-2019.

Click on "Amazon Easy" under 'Earn More' dropdown box

The screenshot shows a web browser window with the URL `retail.sahaj.co.in/web/guest/sahaj-aeps?p_p_id=BharatPay_WAR_BharatPay&p_p_lifecycle=0&p_p_state=normal&p_p_mode=view&actionType=registration`. The page features a yellow header with the SAHAJ logo and navigation icons. A dark sidebar on the left contains a list of services: Government Services, Insurance, E-Learning, Bill Payments, My Business, Fastag, PAN & Tax, Travel & Tourism, Earn More, Candidate Registration, Amazon Easy, Registration Vaccination, and Courier Services. The 'Earn More' menu item is expanded, and 'Amazon Easy' is highlighted with a red border. The footer contains copyright information and links to Sahaj Corporate, Downloads, and Contact Us.

Government Services >

Insurance >

E-Learning >

Bill Payments >

My Business >

Fastag >

PAN & Tax >

Travel & Tourism >

Earn More v

Candidate Registration

Amazon Easy

Registration Vaccination

Courier Services

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https://retail.sahaj.co.in/web/guest/e-commerce

Important Links

Chrome Extension:

https://bit.ly/AmazonEasy_ChromeExtension

Dost App Download Link:

https://bit.ly/AEasy_DostApp

Amazon Store App:

https://bit.ly/AmazonEasy_StoreApp_Update

Amazon Easy Training - Hindi:

<https://www.youtube.com/playlist?list=PLCmJPW8xzaQCQPwS4dZvkpOvblaw4s57w>

Amazon Easy Training - English:

<https://www.youtube.com/playlist?list=PLCmJPW8xzaQANH0wjHR-5G7UNyAA3yZbQ>

Amazon Easy Training - Document:

https://bit.ly/AmazonEasy_StorePurchase

Link to track orders immediately:

Storodashboard.amazon.in

Points to Remember

- Store Owners should install chrome extension while ordering from Desktop/Laptop.
- Store Owners start their journey from [Store.amazon.in](https://store.amazon.in) and checkout at store.amazon.in
- Store Owners must use established method of payment only i.e. cash on delivery, UPI, Amazon Pay Balance & Pay at Store (if they have Mpos device).
- Store Owners should start the search of product within store.amazon.in itself and not use third party search engine or clicks through.
- No commission would be paid for self orders.

Commission Structure



Amazon Easy Commercials	
Category	SM Payout
Apparel & Accessories	10.13%
Shoes and Handbags	10.13%
Automotive	7.50%
Baby Products	7.50%
Beauty	7.50%
Books	7.50%
Business & Industrial Supplies	7.50%
Echo & Alexa Devices	7.50%
Fire TV Devices	7.50%
Furniture	7.50%
Health & Personal Care	
Appliances	7.50%
Home	7.50%
Home Improvement	7.50%
Kindle Books	7.50%
Kitchen & Dining	7.50%

Amazon Easy Commercials	
Category	SM Payout
Lawn & Garden	7.50%
Luggage	7.50%
Miscellaneous	7.50%
Musical Instruments	7.50%
Office Products	7.50%
Pet Supplies	7.50%
Sports & Fitness	7.50%
Tools	7.50%
Toys & Games	7.50%
Watches	7.50%
Blu-Ray & DVD	5.63%
Large Appliances	5.63%
Software	5.63%
Video Games	5.63%
Grocery	5.25%

Commission Structure



Amazon Easy Commercials	
Category	SM Payout
Health, Household & Personal Care	5.25%
Pantry	5.25%
Computers	4.50%
Electronics	4.50%
Home Entertainment	4.50%
Wireless Accessories	4.50%
Prepaid mobile recharge	1.5% of total purchase value (Upto Rs 7.5/ Transaction)
DTH recharge	1.5% of total purchase value (Upto Rs 7.5/ Transaction)
Google Play Recharge	1.5% of total purchase value
Cell Phones and Accessories	75 on selected phone or other phone 1.5%
Jewelry	9.6% (For precious jewellery 0.225%)

Commission Structure



Amazon Easy Commercials

Category	SM Payout
Broadband Bill Payment	Flat Rs. 2.25/Transaction
Electricity Bill Payment	Flat Rs. 2.25/Transaction
FASTag recharge	Flat Rs. 2.25/Transaction
Gas cylinder Bill Payment	Flat Rs. 2.25/Transaction
Insurance premium Payment	Flat Rs. 2.25/Transaction
Landline Bill Payment	Flat Rs. 2.25/Transaction
Mobile postpaid Bill Payment	Flat Rs. 2.25/Transaction
Municipal Tax Payment	Flat Rs. 2.25/Transaction
Piped Gas Bill Payment	Flat Rs. 2.25/Transaction
Water Bill Payment	Flat Rs. 2.25/Transaction
Credit card Bill Payment	Flat Rs. 3.75/Transaction

Commission Structure



New Customer Bonus		
S. No.	Bounty Event	SM Share (in INR, inclusive of all taxes)
1	A new customer* ("Customer") purchases product(s)** from seller(s) on Amazon Site of minimum value of INR 600 through the Marketing Store's Offline Associates Portal, whether for the first time or within 6 months of his/her first product** purchase of any value	60
2	Such customer purchases product(s)** from seller(s) on Amazon Site of minimum value of INR 600, within 6 months of his/her first product** purchase of any value	75
3	Such customer purchases product(s)** from seller(s) on Amazon Site of minimum value of INR 600, within 6 months of his/her first product** purchase of any value	90
TOTAL		225

Thank
you!!